



Date/Day: 23rd to 25th January 2025

Cultural Week

Objective:

The objective of celebrating Cultural Week at college is to promote cultural awareness and appreciation, fostering unity and inclusivity among students. It provides a platform for showcasing talent, creativity, and diverse traditions. The event encourages collaboration, social interaction, and pride in cultural heritage. Ultimately, it enhances the college experience and strengthens the sense of community.

Program Outcome: PO6, PO7, PO9

Participants Details:

Total no. of participating students: 450

Total no of Faculty (Teaching &on-Teaching): 30

Summary of the Activity:

The much-anticipated **Cultural Week** unfolded with great enthusiasm and creativity from 23rd January to 25th January 2025. The week-long celebration brought the college community together to showcase talent, foster camaraderie, and celebrate the rich tapestry of cultures and traditions. The meticulously planned events ensured active participation from students and faculty alike, making it a resounding success.

Events Highlights:

Day 1: Bollywood Day / Character Day

The much-loved **Bollywood Day**, also known as **Character Day**, was celebrated with immense enthusiasm and glamour. The event commenced with the vibrant **Fun and Fair** on the college Canteen area. Various stalls offering games, food, and handcrafted goods were set up by students. The aroma of street food wafted through the air, with stalls serving everything from local delicacies to international cuisine. The fair acted as a perfect icebreaker for the week, attracting a huge crowd and setting a lively tone for the following days.

Day 2: Mismatch Day

Adding a quirky and lighthearted twist to the celebrations, **Mismatch Day** brought a wave of humor and creativity to the campus. Students dressed in intentionally mismatched outfits,



combining clashing patterns, colors, and styles to create hilariously unique looks. The day was filled with laughter as participants confidently flaunted their unconventional ensembles.

Excitement and adventure took over on Day 2 with the **Treasure Hunt**. Students teamed up to crack clues and race across the campus in search of hidden treasures. The well-crafted riddles and cleverly placed clues tested participants' teamwork, problem-solving abilities, and quick thinking. The Treasure Hunt not only added a thrilling dimension to the week but also fostered collaboration and strategic thinking among students.

Day 3: Ethnic Day

The final day of Cultural Week was **Ethnic Day**, a celebration of cultural heritage and traditional attire. Students and faculty came dressed in vibrant ethnic wear, showcasing the diversity and richness of various cultures. The day featured multiple events that highlighted creativity, talent, and the spirit of unity:

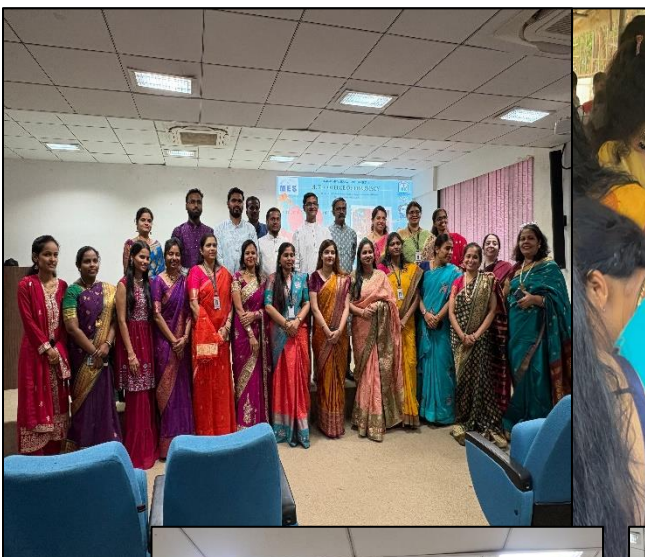
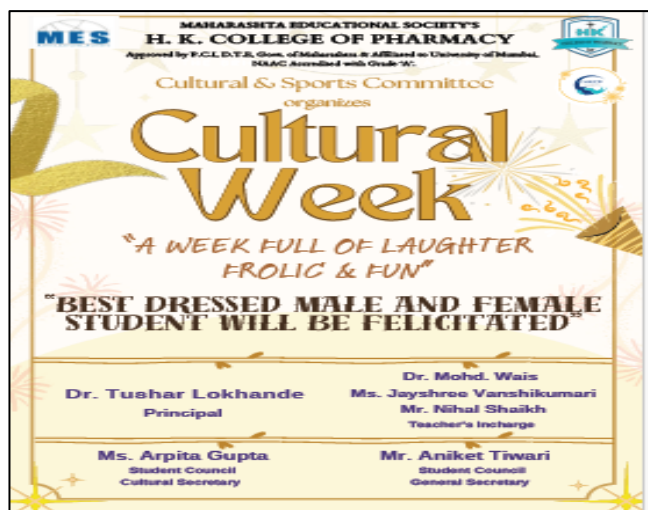
- **Make-Up and Mehendi Competitions:** Participants displayed their artistic skills through intricate henna designs and innovative make-up artistry, blending tradition with modern flair. The competitions drew praise for their originality and precision.
- **Fireless Cooking Contest:** The fireless food competition was a unique addition, encouraging students to prepare delicious dishes without the use of fire. The event showcased culinary creativity and sustainability, leaving judges impressed with the taste and presentation.
- **Singing and Dancing Competitions:** Music and dance added energy to the day, with participants performing traditional songs and dances, as well as fusion acts that blended classical and contemporary styles. These performances captivated the audience and emphasized the beauty of diverse cultural expressions.
- The Cultural Week was a testament to the vibrant spirit of the college community. Each event showcased the talents, creativity, and enthusiasm of students, while fostering a sense of unity and belonging. The organizing committee's efforts were lauded for their seamless execution, making the week a cherished memory for all who participated. The success of this event has set a benchmark for future cultural celebrations in the college.



MAHARASHTRA EDUCATIONAL SOCIETY'S
H. K. COLLEGE OF PHARMACY
PRATIKSHA NAGAR OSHIWARA, JOGESHWARI (W), MUMBAI 400102
NAAC Accredited Grade 'A'



Brochure/Photo Gallery:





MAHARASHTRA EDUCATIONAL SOCIETY'S
H. K. COLLEGE OF PHARMACY
PRATIKSHA NAGAR OSHIWARA, JOGESHWARI (W), MUMBAI 400102
NAAC Accredited Grade 'A'



Key Outcome of the Event:

Celebrating a cultural event at college fosters cultural awareness and appreciation among students. It promotes unity and inclusivity, bridging diverse backgrounds. The event provides a platform for showcasing talent and creativity. Ultimately, it strengthens social connections and boosts the overall college spirit.

Link for social media:

LinkedIn:	https://www.linkedin.com/posts/h-k-college-of-pharmacy-mumbai-303524222_culturalweek2025-unityindiversity-celebratetradition-activity-7291338755200704512-m5oC?utm_source=share&utm_medium=member_desktop
Facebook:	https://www.facebook.com/100009890854989/videos/1159959302460207
Instagram	https://www.instagram.com/reel/DFhQ398KzWH/?utm_source=ig_web_copy_1ink&igsh=MzRIODBiNWFIZA==

Shaikh

Pharma

A Raut

Pharm
PRINCIPAL
H.K. COLLEGE OF PHARMACY
Jogeshwari (W), Mumbai-400 102

Prepared By:
Ms. Jayshree Vanshikumari
Mr. Nihal Shaikh

Dr. Anagha Raut
IQAC Coordinator

Dr. Tushar Lokhande
Principal