



**Date/Day:** 03.08.2024 (Saturday)

**Title:** Reel making and Shayari competition on account of International Friendship Day.

**Objective:** The primary objectives of the event were:

- To celebrate Friendship Day by encouraging students to express their creativity and emotions through digital media and poetry.
- To enhance the camaraderie among students by engaging them in fun and interactive activities.
- To provide a platform for students to showcase their artistic and literary talents.

**Program Outcome:** PO4 & PO8

**Participants Details:**

**Total no. of college students: 200**

**Total no of Faculty: 15**

**Details of the Event:** Reel making and Shayari competition was organized for B.Pharm and M.Pharm students on account of International Friendship day.

**Summary of the Activity:**

The vibrant Reel Making and Shayari Competition was organized on 3<sup>rd</sup> August 2024 to celebrate International Friendship Day by Cultural committee in collaboration with IQAC by encouraging participants to create engaging and heartwarming reels and Shayari that showcase the value of friendship. The aim was to foster global connections and celebrate the diversity of friendships across cultures. The event was designed to foster creativity, strengthen bonds, and provide a platform for students to express their thoughts and emotions on the theme of friendship. Participants showcased their talents and shared heartwarming messages through engaging reels and captivating shayaris.

### **Reel-Making Competition**

The reel-making competition encouraged participants to create short, engaging videos that highlighted the essence of friendship. Students used various digital tools and creative techniques to produce reels that ranged from humorous to emotional, each capturing unique perspectives on friendship. The reels were judged based on creativity, originality, technical quality, and adherence to the theme.

**Winners:**

- First Place: Bhumika Sharma (Second B.Pharm)

- Second Place: Komal Sharma (Second Year B.Pharm)
- Third Place: Khushi Pathak (Final Year B.Pharm)

### Shayari Competition

The shayari competition allowed participants to express their feelings through poetry. Participants recited original shayaris that celebrated the joys and challenges of friendship, using their words to convey deep emotions and meaningful messages. The shayaris were evaluated on creativity, emotional depth, language, and delivery.

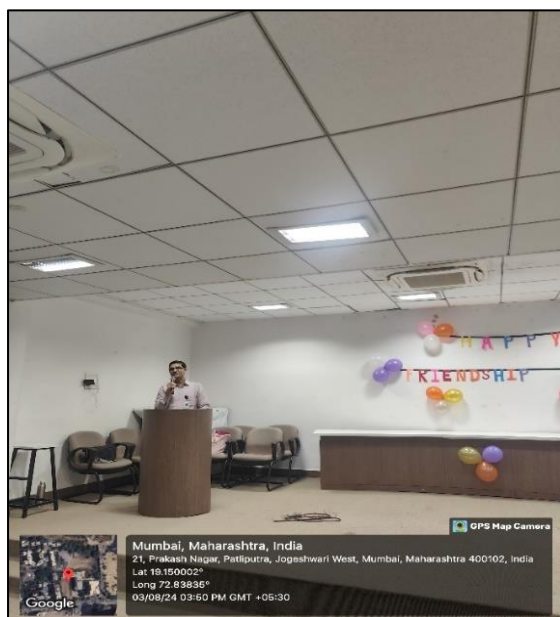
Winners:

- First Place: Hamza Shaikh (Final Year B.Pharm)
- Second Place: Dilshad Akhtar (Final Year B.Pharm)
- Third Place: Momin Mohammed Aamir (Final Year B.Pharm)

The enthusiasm and creativity displayed by the participants were truly commendable, making the event a memorable one for all involved.

### Brochure/Photo Gallery:





### Key Outcome of the Lecture/Activity:

The Friendship Day celebration was a resounding success, bringing together students to celebrate the essence of friendship through creative expression. The event not only highlighted the cultural diversity but also strengthened the bonds of friendship among students.

### Link for social media:

<b>LinkedIn:</b>	<a href="https://www.linkedin.com/posts/h-k-college-of-pharmacy-mumbai-303524222_friendships-day-celebrated-at-h-k-college-activity-7226081242302054400-E9hU?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/h-k-college-of-pharmacy-mumbai-303524222_friendships-day-celebrated-at-h-k-college-activity-7226081242302054400-E9hU?utm_source=share&amp;utm_medium=member_desktop</a>
<b>Facebook:</b>	<a href="https://www.facebook.com/photo/?fbid=937694601703516&amp;set=a.470185965121051">https://www.facebook.com/photo/?fbid=937694601703516&amp;set=a.470185965121051</a>
<b>Instagram</b>	<a href="https://www.instagram.com/p/C-RIVyrouPo/?utm_source=ig_web_copy_link&amp;igsh=MzRlODBiNWFiZA==">https://www.instagram.com/p/C-RIVyrouPo/?utm_source=ig_web_copy_link&amp;igsh=MzRlODBiNWFiZA==</a>



**Dr. Md. Wais**

Committee Incharge/ Event  
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