

One Day Seminar “Campus to Corporate” by HKCP

Maharashtra Educational Society's, H. K. College of Pharmacy organized a one day seminar on 5th March 2011, "Campus to Corporate" in H. K. Campus, Jogeshwari.

This one day seminar was organized with the intention to satisfy today's demands on students for having an all round personality which is a pre-requisite to be successful in the corporate world and also to improve existing skills to survive the competition and rise within the organization.

The inaugural function started with Sarswativandana followed by lamp lightening by the Chief Guest, Mr. Vijay Kshirsagar, Executive Vice-President, CQA-RA, Unichem Laboratories Ltd. and Dr. Anubha Khale, Principal, H. K. College of Pharmacy. The speakers of the day were Mrs. Rajashri Oza, Director, Raaj Global Pharma Regulatory Affairs and Mrs. Neelakshi Radhakrishnan, Chief Executive Officer, Empower Finishing School.

Mrs. Archana Bele, Lecturer, H. K. College of Pharmacy, gave the formal introduction of the speakers. Dr. Anubha Khale, in her address, stressed upon the GAP between the student and professional life and importance of bridging this GAP in order to be a successful professional. The seminar was intended to provide the students, a tool to navigate the smooth transition from the campus to corporate.

Chief Guest Mr. Vijay Kshirsagar appreciated the theme of the seminar. His mantra to succeed in the professional life is - to have strong fundamentals and to carry out SWOT analysis. According to Mr. Kshirsagar, to stand the International competition in the field of Pharmaceuticals, we need to bring the cultural change that will orient us more towards innovations.

The seminar had two sessions, the first session by Mrs. Rajashree Oza, was about 'Techniques of Scientific Writing and Review Skills' with an overview of upcoming field of regulatory affairs. She explained about the review and writing skills through number of examples and assignments. She explained how to make documents user friendly and told about the minute details right from punctuation to the document protection.

This was then followed by second session of the day 'Impression by Expression' by Mrs. Neelakshi Radhakrishnan along with Mr. Radhakrishnan Iyer. Mrs. Neelakshi Radhakrishnan made the session interesting by giving live examples and asked students for continuous monitoring of personality traits as a pre-requisite to enter the corporate world. She gave a new meaning to "Campus to Corporate" as- 'being Managed to Self-Managed'. Both the sessions were very much interactive and brought new insights to the students.

The session was then concluded by Ms. Ojaswi Phalke, Lecturer, H. K. College of Pharmacy. Mrs. Sunita Somanna, Lecturer, H. K. College of Pharmacy, delivered the vote of thanks. Dr. Anubha Khale, Principal H K College of Pharmacy appreciated the faculty as well as the students for the success of the seminar.