



Date/Day: 9th December 2024 (Monday)

Title: Round 1/College Round of “Ideathon 2.0”

Objective:

- To judge and evaluate student innovators, registered in “Ideathon 2.0”.
- To give suggestions to student innovators registered in “Ideathon 2.0” to improvise their innovation.

Program Outcome: PO2, PO3, PO5, PO7, PO8, PO9, PO11

Details of the Resource Persons (Jury Members)

- Ms. Shraddha Upadhyay (Entrepreneur): CO Founder /CMO Hobbifive
- Ms. Vinaya Patil (Entrepreneur): CEO and Director of Rudramaa Innovators Private Limited.
- Mr. Mitesh Gala (Entrepreneur): CEO, Rudramaa Innovators Pvt. Ltd.; CEO, Cryptic Healthtech.
- Prof. (Dr.) M.N. Saraf (Subject Expert): Professor, H.K. College of Pharmacy.
- Dr. Archana Upadhyaya (Faculty Coordinator-Convener): Associate Professor, H.K. College of Pharmacy.
- Dr. Jaya Agnihotri (Faculty Coordinator): Associate Professor, H.K. College of Pharmacy.

Participants Details:

Total no. of college students: 4 teams

Total no of Faculty: 07

Summary of the Lecture/Activity:

“**Ideathon 2.0**” is a competition initiated by Mumbai University (MU) Ideas Incubation Centre. Maharashtra Educational Society’s H.K. College of Pharmacy is a registered Start-Up Clinic powered by MU Ideas Incubation Centre.

Four teams submitted their ideas to H.K. College of Pharmacy’s Start-Up Clinic, before the 30th Nov 2024. These ideas were presented to the jury listed above, on 9th Dec 2024.

Their innovative ideas were evaluated by the jury members on the following; Originality, Uniqueness of Idea, Feasibility of Idea, Scope, Presentation, Business Plan & Marketing. The jury members selected two out of the four entries for the final Mumbai University Round to be conducted on 30th Dec 2024.

The innovators who could not make it were counselled by the jury members and advised to work on their concept and improvise their innovation.

The student innovators were further encouraged by Prof. (Dr.) Tushar Lokhande, Principal of H.K. College of Pharmacy, who presided over the event.

Brochure/Photo Gallery:



Key Outcome of the Lecture/Activity:

The student innovators gained an understanding of entrepreneurship, and the problems experienced while asking for funds from investors for their innovations.

Link for social media:

LinkedIn:	https://www.linkedin.com/posts/h-k-college-of-pharmacy-mumbai-303524222_the-start-up-clinic-of-hk-college-of-pharmacy-activity-7272115508039049217-2rHI?utm_source=share&utm_medium=member_desktop
Facebook:	https://www.facebook.com/photo/?fbid=1032221228917519&set=a.470185965121051
Instagram	https://www.instagram.com/p/DDYrd5eIG9K/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

UAR

Dr. Archana Upadhya
Event Coordinator

A Raut

Dr. Anagha Raut

IQAC Coordinator

T Lokhande

Dr. Tushar Lokhande
Principal

