



MAHARASHTRA EDUCATIONAL SOCIETY'S
H. K. COLLEGE OF PHARMACY

PRATIKSHA NAGAR OSHIWARA, JOGESHWARI (W), MUMBAI 400102

NAAC Accredited Grade 'A', QCI Accredited

PHARMACY COUNCIL OF INDIA

AMR AWARENESS MISSION

Celebrating

WORLD PHARMACISTS DAY / NATIONAL PHARMACY WEEK- 2026

Western Maharashtra Team

Western Maharashtra Team for WPD/ NPW 2026

Venue

Indrayani Vidya Mandir's

Krishnrao Bhegade Institute of Pharmaceutical Education & Research,

Talegaon Dabhade, Tal. Maval, Dist. Pune 410507

Date: 8th October 2026, Thursday

Title: Marathi Leaflet Making Competition.

Objectives

- **Raise Awareness:** To raise awareness about public health issues through creative expression on Pharmacy Week Celebration 2026.
- **Community Education in Regional Language:** To encourage student participation in educating the community on proper medicine usage and health precautions using the local language medium (Marathi).
- **AMR Focused Communication:** To engage students in artistic and digital communication modalities to address the critical global health challenge of Antimicrobial Resistance (AMR) in a simple and accessible manner.

Program Outcome

- Alignment with institutional learning outcomes: PO2, PO4, PO6, PO8, PO9, PO10, PO11



Event Details

- Time: 11:30 AM onwards
- Venue: Room No. 306, H.K. College of Pharmacy
- Participating Years: B.Pharm and M.Pharm students
- Student Coordinator: Ms. Nidhi Shetty (Event Coordinator),
- In-Charge Faculty: Mrs. Dipti Chirmade, Dr. Shushruta Mulay, Mrs. Rashmi Ghuge, Mrs. Jyoti Bhalerao.
- Total Students: 45

Summary of the Activity

To mark Pharmacy Week Celebration 2026, Maharashtra Educational Society's H.K. College of Pharmacy organized a Marathi Leaflet Making Competition focused on the pressing public health issue of "Combating Antimicrobial Resistance (AMR)". The event gave students a creative platform to translate complex pharmaceutical concepts into accessible regional language messaging for the wider community.

Students participated across two categories:

1. E-Leaflet / E-Poster: Individual digital designs created using modern software tools.
2. Handmade Leaflet: Collaborative group designs (up to 2 participants) using traditional visual artwork.

After preliminary entries were submitted on 6th October 2026, participants gathered on 8th October 2026 at 02:30 PM in Room No. 306 for final presentations and evaluation.

Key Highlights of Event Execution:

- Student Presentations & Interactive Screenings: Students presented their digital posters and hand-crafted leaflets on smart screens, walking the audience through their designs. They highlighted memorable Marathi slogans to tackle antibiotic misuse, such as "प्रतिजैविकांचा गैरवापर थांबवा, AMR ला आळा घाला!" (Stop misuse of antibiotics, control AMR!) and "औषध तेच... पण जंतू बदलले!" (Same medicine... but germs have changed!).
- Judges' Evaluation: The entries were evaluated by judges, who assessed the submissions on scientific accuracy regarding AMR, clarity of Marathi messaging, visual appeal, and overall impact.
- Exhibition & Group Showcase: The session concluded with an interactive showcase where participants and judges came together to display the physical and digital educational leaflets created during the event.

Conclusion

The Marathi Leaflet Making Competition brought students together to tackle a major global health challenge—Antimicrobial Resistance (AMR)—through creative, local-language communication. Students crafted engaging digital and handmade leaflets that turned complex pharmaceutical knowledge into clear, actionable messaging in Marathi.

By blending artistic design with real-world health advocacy, the event showcased our students' initiative and reinforced H.K. College of Pharmacy's commitment to raising healthier, better-informed communities.

Brochure/Photo Gallery:



Maharashtra Educational Society's
H.K. COLLEGE OF PHARMACY
Approved by P.C.I.D.T.E., Govt. of Maharashtra & Affiliated to University of Mumbai.
NAAC Accredited with Grade 'A', QCI Accredited

Organises
MARATHI LEAFLET
MAKING COMPETITION

PHARMACY WEEK CELEBRATION 2026

THEME :
COMBATING ANTIMICROBIAL RESISTANCE (AMR)

8TH OCTOBER 2026 | ROOM NO. 306
LAST DATE OF SUBMISSION: 6TH OCTOBER 2026

Register now

"Step Up . Show Your Talent . Make an Impact!"

MODES OF PARTICIPATION
• E-LEAFLET/E-POSTER:
• INDIVIDUAL PARTICIPATION
• HAND MADE LEAFLET:
• MAX 2 PARTICIPANTS AS GROUP

“औषधांचा योग्य वापर, आरोग्याचा मजबूत आधार!”
“जागरूकता हीच खरी सेवा!”

Ms. Nidhi Shetty (EVENT CO-ORDINATOR)	Mr. Hamza Tajani (GS- Student Council)	Mrs. Dipti Chirmade Mrs. Rashmi Ghuge (FACULTY INCHARGE)	Mrs. Jyoti Bhalerao Dr. Shushruta Mulay (FACULTY INCHARGE)	Dr. Tushar Lokhande (PRINCIPAL)
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VISION: To be recognized as an Institution providing quality education in pharmacy to serve the healthcare sector.





Key Outcomes & Impact

- **Awareness on AMR:** Taught students about the serious risks of Antimicrobial Resistance and antibiotic misuse.
- **Local Language Outreach:** Taught future pharmacists how to explain complex medical facts using simple Marathi slogans.
- **Creative Skills:** Built up students' design talents through both digital posters and handmade artwork.
- **Community Leadership:** Showcased how pharmacists can step up as trusted health educators in society.

Link for social media:

LinkedIn	https://lnkd.in/p/dVzQaCc2
Facebook	https://www.facebook.com/photo/?fbid=1599716825501287&set=a.470185965121051
Instagram	https://www.instagram.com/p/DeWxma7CApW/?utm_source=ig_web_copy_link&rx=MzRIODBiNWFIZA==&srtk=MzRIODBiNWFIZA==

 Mrs. Dipti Chirmade	 Dr. Priyanka Goswami	 Dr. Archana Upadhya	 PRINCIPAL H.K.COLLEGE OF PHARMACY Jogeshwari (W), Mumbai-400 107 Dr. Tushar Lokhande
Event Coordinator/s	Nodal Officer	IQAC Coordinator	Principal

