



MAHARASHTRA EDUCATIONAL SOCIETY'S
H. K. COLLEGE OF PHARMACY

PRATIKSHA NAGAR OSHIWARA, JOGESHWARI (W), MUMBAI 400102

NAAC Accredited Grade 'A', QCI Accredited

**PHARMACY COUNCIL OF INDIA
AMR AWARENESS MISSION**

Celebrating

WORLD PHARMACISTS DAY / NATIONAL PHARMACY WEEK- 2026

Western Maharashtra Team

Western Maharashtra Team for WPD/ NPW 2026

Venue

Indrayani Vidya Mandir's

**Krishnrao Bhegade Institute of Pharmaceutical Education & Research,
Talegaon Dabhade, Tal. Maval, Dist. Pune 410507**

Date/Day: 8.10.2026, Thursday

Title: Reel Making Competition on Combating Antimicrobial Resistance (AMR)

Objective: The main objectives of the Antimicrobial Resistance (AMR) Reel-Making Competition were:

- 1) To raise awareness about AMR, its causes, consequences, and preventive measures.
- 2) To promote the rational and responsible use of antibiotics and other antimicrobial medicines.
- 3) To encourage students to communicate health messages creatively through short videos.
- 4) To highlight the importance of preventing AMR and promoting public health.

Program Outcome: PO1, PO2, PO3, PO4, PO5 and PO6.

Details of the Event:

Faculty Coordinators: Mrs. Shehnaz Saxena, Mrs. Neetu Gautam, Mrs. Pranali Bhasharkar

Student Coordinators: Ms. Shifa Shaikh, Mr. Harsh Pandey

Evaluators: Dr. Archana Upadhyaya, Dr. Sushruta R. Mulay, Dr. Akanksha Singh

Participants Details:

Total Number of Participating Teams: 7

Total Participants: 29

Winner Team: Tushar Gulia and group (Team No.06)

Summary of the Lecture/Activity:

A reel-making competition on the theme of Combating Antimicrobial Resistance (AMR) was organized to spread awareness about the growing global concern of antimicrobial resistance. A total of seven teams participated in the competition, showcasing their creativity, knowledge, and understanding of AMR through informative and engaging reels.

The participating teams highlighted important aspects of antimicrobial resistance, including the misuse and overuse of antibiotics, the importance of taking medicines only as prescribed by qualified healthcare professionals, and the need to avoid self-medication. The activity provided a platform for students to express their ideas creatively and educate others about the importance of preventing antimicrobial resistance.

After evaluating the participating teams' presentations, Team No. 6, comprising Gulia Tushar and group, was declared the winner for their performance in the competition.

Brochure/Photo Gallery:



**Maharashtra Educational Society's
H.K. COLLEGE OF PHARMACY**
Approved by P.C.I.D.T.E., Govt. of Maharashtra & Affiliated to University of Mumbai.
NAAC Accredited with Grade 'A', QCI Accredited

**Organises
On Occasion Of
NATIONAL PHARMACY WEEK 2026**

Reel Making ON

Combating Antimicrobial Resistance(AMR)

REGISTER HERE

LAST DAY OF SUBMISSION: 7TH OCTOBER 2026

8TH OCTOBER 2026 302 CLASSROOM

Digital Reel-Making
• 2-4 members Per Team
• 60-90 sec / HD portrait (9:16)
• Maximum File Size 1GB

Ms. Shifa Shaikh (Event Co-ordinator)	Mr. Hamza Tajani (GS- Student Council)	Ms. Pranali Bhasharkar Ms. Neetu Gautam (Faculty Incharge)	Ms. Shehnaz Saksena Ms. Neetu Gautam (Faculty Incharge)	Dr. Tushar Lokhande (Principal)
--	---	--	---	------------------------------------

VISION: To be recognized as an Institution providing quality education in pharmacy to serve the healthcare sector.



Key Outcome of the Lecture/Activity:

1. Seven teams actively participated in the reel-making competition.
2. Students gained awareness about the causes, effects, and prevention of antimicrobial resistance.
3. The competition encouraged creativity, teamwork, communication skills, and active participation.
4. Participants learned the importance of the rational use of antibiotics and other antimicrobial medicines.
5. The activity emphasized the role of students and society in preventing the spread of antimicrobial resistance.
6. The competition successfully promoted awareness about AMR through an engaging and innovative educational activity.
7. Team No. 6, comprising Gulia Tushar and group, secured the winning position.

Link for social media:

LinkedIn:	https://lnkd.in/p/dkbr7hrS
Facebook:	https://www.facebook.com/photo/?fbid=1602655841874052&set=a.470185965121051
Instagram:	https://www.instagram.com/p/Ded9BvAiCef/?utm_source=ig_web_copy_link&psl_n=MzRIODBiNWFIZA==&srtk=MzRIODBiNWFIZA==

Mrs. Shehnaaz Saksena  Mrs. Neetu Gautam  Mrs. Pranali Bhasharkar 	 Dr. Priyanka Goswami	 Dr. Archana Upadhyaya	 PRINCIPAL H.K. COLLEGE OF PHARMACY Jogeshwari (W), Mumbai-400 102 Dr. Tushar Lokhande
Event Coordinator/s	Nodal Officer	IQAC Coordinator	Principal

