



Date/Day: 09 March 2026, Monday

Title: Tech Crunch 2026 (Intercollegiate Event)

Objective: The objective of Tech Crunch 2026 was to stimulate the thinking, analytical capabilities of its participants through the activities conducted on the day.

1. **Pharma Review Article Challenge:** Teams selected a SCOPUS-indexed review article (published from 2020), submitted it for approval, and presented their analysis via PowerPoint.
2. **Pharma Chemoji Challenge:** Participants decoded chemical concepts illustrated by emojis, testing their chemistry knowledge, logic, and interpretation skills across progressively challenging rounds.
3. **Pharma Advaganza Challenge:** This event focused on creativity and marketing skills, requiring participants to effectively present an idea or product in a concise manner.
4. **Pharma Quiz Challenge:** A competitive quiz assessed participants' pharmaceutical knowledge, awareness, and quick-thinking through multiple rounds.

Program Outcome: PO1, PO2, PO3, PO5, PO6, PO8, PO11

Details of the Resource Person/Event: The event was organized by Dr. Archana Upadhyya, Mrs. Rachel Britto and Ms. Nikhat Khan of the Scientific Research and Innovation Committee of MES H.K. College of Pharmacy in collaboration with the Institute Innovation Cell (IIC) of H.K. College of Pharmacy.

Dr. Vrushali Nandkishor Patil, Head of Department -Training & Sr. Scientific Officer at the Dept. of Chemotherapy. Haffkine Institute for Training Research and Testing, Mumbai was the external evaluator for the activities conducted on the day.

Dr. Archana Bele from VIVA Institute of Pharmacy accompanied her students who were participating in the event.

Participants Details:

Total no. of college students: 32 groups ~ 100 students

Total no of Faculty: 05

Summary of the Lecture/Activity:

Venue: Auditorium on the 4th Floor of MES H.K. College of Pharmacy

Lighting of lamp and recital of the National Anthem

The event started off with the lighting of the lamp which is symbolic for dispelling darkness and bringing forth the spirit of enlightenment. Dr. Tushar Lokhande (Principal, MES H.K. College of Pharmacy), Dr. Vrushali Patil, Dr. Archana Upadhyya, Dr. M. N. Saraf (HOD Pharmacology), Ms. Nikhat Khan and Mrs. Rachel Britto participated in the lamp lighting ritual. The recitation of the National Anthem followed with the entire audience participating in the recital.

Dr. Archana Upadhyia introduced Dr. Vrushali Patil and Dr. Archana Bele to the audience and they were warmly welcomed with a floral bouquet, presented to them by Dr. Tushar Lokhande.

Event Anchoring

Ms. Shreya Pandey, a student in the Final year of the B.Pharm program at MES H.K. College of Pharmacy, served as the principal anchor for the Chemoji and Quiz activities. Her responsibilities included guiding participants through the proceedings, ensuring the smooth flow of the event, and maintaining engagement among the attendees during these segments.

Ms. Anushka Shelar, a Final year B.Pharm student at MES H.K. College of Pharmacy, took on the important role of host for both the Pharma Advaganza and the Pharma Review Article Challenge. She guided the participants through these segments, ensuring the events were conducted smoothly and that all attendees remained engaged throughout the activities.

Pharma Chemoji Activity

Participants raced against a five-minute timer to identify drugs from images or clues. The top four teams advanced based on their speed and accuracy, later competing for first prize in the final round.

Pharma Quiz Challenge

Teams answered 25 MCQs in 15 minutes. Four teams moved forward by solving most questions correctly and quickly, then faced off in successive rounds until a winner emerged.

Pharma Advaganza Challenge

Teams selected product chits two hours before the event and created humorous skit advertisements for diverse products, aiming for originality and entertainment.

Pharma Review Article Challenge

Teams analyzed assigned review articles and presented their findings, showcasing both scientific understanding and presentation skills.

Winners of the activities: -

Activity	Position	Winning Team	College
Pharma - Chemoji Challenge	1 st Position	Ms. Sneha Tiwari	MES H.K. College of Pharmacy
		Ms, Mesbah Turki	
		Mr. Rishikesh Prajapati	
		Ms. Ayushi Singh	
	2 nd Position	Mr. Somesh Mishra	MES H.K. College of Pharmacy
		Ms. Aditi Pandey	
		Mr. Ritesh Mishra	
		Mr. Kishan Upadhyay	
	3 rd Position/ Consolation prize	Ms. Mubashira Qazi	MES H.K. College of Pharmacy
		Mr. Fazal Pathan	
		Mr. Sahil Choudhary	
		Mr. Shoiab Khan	

Activity	Position	Winning Team	College
Pharma - Quiz Challenge	1 st Position	Mr. Anurup Mondal	MES H.K. College of Pharmacy
		Mr. Tohid Ansari	
		Ms. Tanmayee Nare	
		Ms. Tanishka Ambre	
	2 nd Position	Ms. Divya Sharma	VIVA Institute of Pharmacy
		Ms. Dirgayushi Singh	
		Ms. Sony Yadav	
		Mr. Aditya Singh	
	3 rd Position / Consolation prize	Ms. Uzma Khan	MES H.K. College of Pharmacy
		Ms. Ishani Mishra	
Ms. Sakshi Jaiswar			
Ms. Anamika Bind			
Pharma - Advaganza Challenge	1 st Position	Mr. Prem Agarwal	MES H.K. College of Pharmacy
		Mr. Hamiddiudin Choudhary	
		Mr. Hrishikesh Gurav	
		Mr. Saurabh Maurya	
	2 nd Position	Ms. Sneha Tiwari	MES H.K. College of Pharmacy
		Ms. Mesbah Turki	
		Mr. Rishikesh Prajapati	
		Ms. Ayushi Singh	
	3 rd Position / Consolation prize	Ms. Mubashira Qazi	MES H.K. College of Pharmacy
		Mr. Fazal Pathan	
Mr. Sahil Choudhary			
Mr. Shoiab Khan			
Pharma Review Article Challenge	1 st Position	Ms. Divya Sharma	VIVA Institute of Pharmacy
		Ms. Dirgayushi Singh	
		Ms. Sony Yadav	
		Mr. Aditya Singh	
	2 nd Position	Ms. Kiran Choudhary	Gahlot Institute of Pharmacy
		Ms. Divya Bhadane	
	3 rd Position / Consolation prize	Mr. Avnish Gupta	MES H.K. College of Pharmacy
		Mr. Aditya Gupta	
		Ms. Priyanka Gupta	
		Ms. Anamika Bind	

Brochure/Photo Gallery:



Pharma Chemoji Challenge



Presentation Rounds of Pharma Chemoji Challenge

Pharma Quiz Challenge



Screening Round of Pharma Quiz

Pharma Advaganza Challenge



Pharma Review Article Challenge





Key Outcome of the Lecture/Activity:

- During the event, students were encouraged to approach problems creatively and think beyond conventional boundaries.
- The activities provided them with opportunities to apply innovative thinking and collaborate in dynamic settings.
- Additionally, students interacted with peers from other colleges, which fostered meaningful networking and the exchange of ideas. This interaction not only enhanced their social skills but also broadened their professional connections.

Link for social media:

LinkedIn	<ul style="list-style-type: none"> • https://www.linkedin.com/posts/h-k-college-of-pharmacy-mumbai-303524222_tech-crunch-2026-held-on-9-march-2026-by-activity-7443371085900931072-u1vO?utm_source=share&utm_medium=member_desktop&rcm=ACoAADf2WrMBUFgAeZVznddoMfc3VtpDnyqdS4Y
Facebook	<ul style="list-style-type: none"> • https://www.facebook.com/photo/?fbid=1419768366829468&set=a.470185965121051
Instagram	<ul style="list-style-type: none"> • https://www.instagram.com/p/DWZg4R1CNGM/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==



IQAC Coordinator



Dr. Tushar Lokhande

Event Coordinator/s



Dr. Archana Upadhyia

Dr. Archana Upadhyia

Principal

Mrs. Rachel Britto



Ms. Nikhat Khan


