



**Maharashtra Educational Society**  
**H. K. College of Pharmacy, Jogeshwari (W),**  
**Mumbai, Maharashtra**

**DATE: 30<sup>th</sup> September, 2023**

**TITLE: Blood donation Camp Held at HKCP on Founder' Day by PHO.**

**DETAIL OF THE RESOURCE PERSON/EVENT : Deepak Foundation's Anvishka Blood Bank**

Mumbai, 1<sup>st</sup> October, 2023: An altruistic action of organizing a blood donation camp was taken by Public Health Organization (PHO) committee of H.K College of Pharmacy on 30<sup>th</sup> September, 2023 to commemorate Prof. Javed Khan on the occasion of Founder's day of our esteemed institution.

**OBJECTIVES :**

- The primary objective of the blood donation camp was to save lives by collecting and providing a steady supply of blood to hospitals.
- To help raise awareness about the importance of donating blood regularly.
- To promotes community engagement and solidarity.
- To use blood donation camps as educational opportunities to teach donors about the importance of maintaining a healthy lifestyle.

**DETAILS OF THE EVENTS :** This humanitarian initiative of blood donation was taken in association with **Deepak Foundation's Anvishka Blood Bank** and our institution felt obliged to be a part of such a noble cause.

**Mr. Wasim Khan** was regarded as the **chief guest** of this auspicious occasion. The event was inaugurated by our respected **Principle Dr. Tushar Lokhande**. At 10:30 am the blood donation programme was started and the donors were required to register upon arrival, providing necessary details such as contact information and medical history. This information was crucial for screening potential donors for eligibility. The programme was held in a clean and hygienic environment. The blood bank team included quiet experienced and qualified doctors and technicians. The donors underwent a requisite and mandatory health check up before donation. The prerequisite of donating blood was a five year blood bank insurance facilitated by Anviksha blood bank. **PHO faculty in charges Dr. Sheela Yadav and Ms. Nikhat Khan** were constantly present and were monitoring the easy flow of all the activities. **PHO student Head Ali Rizvi and General Secretary of HKCP Walia Khan** along with the volunteers managed the entire event with the support and guidance of faculty in charges.

**HIGHLIGHTS OF THE EVENT :**

**Certificates as Tokens of Appreciation:** Each donor received a certificate of appreciation as a small token of gratitude for their contribution to the cause.

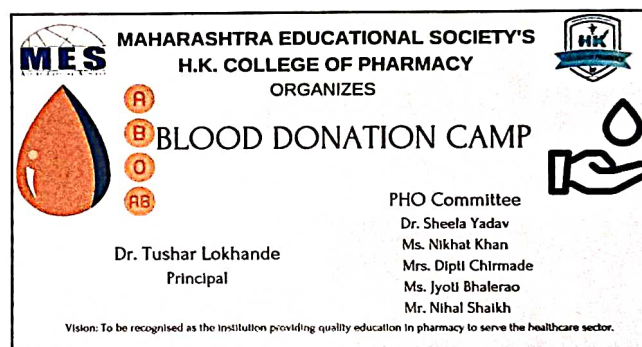
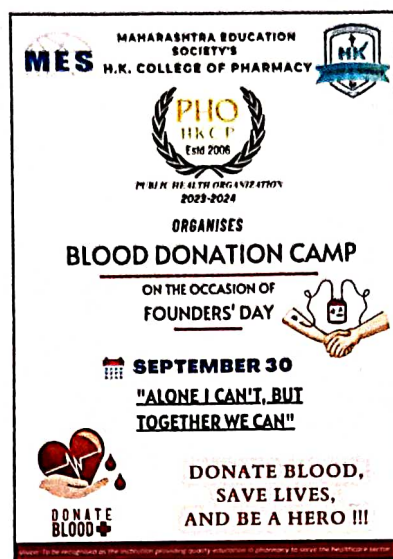
**Refreshments and Post-Donation Care:** After donating blood, donors were provided with refreshments and instructed to rest for a brief period.

**Felicitation of the doctor :** Our honourable Principal Dr. Tushar Lokhande felicitated the **Dr. Devang Shah** of Anvishka Blood Bank for organizing this noble event.

**Pre-Camp Promotion:** The PHO team, along with college volunteers, conducted a robust promotional campaign in the weeks leading up to the camp. This included posters, social media announcements, and informational sessions to educate potential donors about the benefits of blood donation.

Total Number of Volunteers from first year: 7

Second year: 6, Third year : 5



The brochures of the events are depicted above.

**Total Number of Donors:** A high enthusiasm was seen in all the students and college faculty towards the BDC and total 52 people donated blood. A total 350 units of blood was collected from each donor.

Number of college students: 30

Number of outsiders: 20

Number of Faculties: 2

#### **OUTCOME OF THE EVENT :**

The Blood Donation Camp organized by PHO at HKCP was a resounding success, fulfilling its objectives of promoting voluntary blood donation, contributing to the local blood supply, and raising awareness about this life-saving act. The event witnessed enthusiastic participation from students, faculty, and staff, reflecting the college community's commitment to public health and social responsibility. The blood collected during the camp will undoubtedly save lives and provide crucial support to healthcare institutions in the region. Furthermore, the camp succeeded in educating attendees about the significance of regular blood donation, dispelling myths, and fostering a sense of social responsibility. The programme continued up-till 2 pm and the camp turned out to be a success .



## GLIMPSE OF THE EVENT :





An article was published in the Navbharat Newspaper regarding the successful blood donation campaign held at our institute. The paper clip of which is as following:




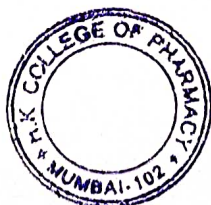
**CONCLUSION:** The Blood Donation Camp organized by PHO at HKCP was a commendable effort that contributed significantly to the well-being of the community. It not only saved lives but also promoted a culture of empathy, responsibility, and humanitarianism among the college's stakeholders.

**EVENT CO ORDINATORS:**

  
**DR. SHEELA YADAV**  
(PHO FACULTY HEAD)

  
**MS. NIKHAT KHAN**  
(PHO FACULTY INCHARGE)

  
**MS. WALIA KHAN**  
(GENERAL SECRETARY)



  
**MR. ALI RIZVI**  
(PHO HEAD)

  
**DR. TUSHAR LOKHANDE**  
**PRINCIPAL**