

## CAREER GUIDANCE SESSIONS (ACADEMIC YEAR 2017-2018)

HK Placement cell had organized career guidance sessions for final year students of academic year 2017-2018 on various upcoming sectors.

### PROGRAMS ON:

- **Sessions on 23.09.17**
  1. **Scope of Pharmaceutical Marketing.**
  2. **Career Prospects in Production, QA-QC**
  3. **Career Prospects in Excipient Industry**
- **Session on 01.02.18**

**Career opportunities in health care industry.**

### **Sessions on 23.09.17**

**Session 1: Mr. Amol Marathe, Director DNA Career academy, Mumbai,** delivered a talk on Scope of Pharmaceutical Marketing. He briefed students with respect to job profiles in Marketing explained the personality traits required apart from technical skills for jobs in every field.

**Session 2: Mr. Prasad Kanitkar, Technical consultant in manufacturing company and designing parenteral, Mumbai,** discussed on Career Prospects in Production, QA-QC. He informed students with respect to QA-QC Job profiles. He further highlighted on designing Parenteral manufacturing area, Production, formulation development.

**Session 3: Mr. Gopesh Singh, Dow pharma food and Medical as an Application development Manager, Mumbai,** discussed on Career Prospects in Excipient Industry He explained students about **Career Prospects in Excipient Industry**, Technical marketing and sales, formulation development, manufacturing of solid oral dosage form, Innovation Management and Technical Marketing in Pharma/Food.



Carrier Guidance Session on 23.09.17

## **Session on 01.02.18**

### **Session on Career opportunities in health care industry.**

Prof. Ullas Kharkhanis, Associate dean(Pharma and health care management), IES college ,Bandra delivered talk on the technical and core pharma marketing aspects of the industry. He explained role of Pharmacists in Hospital care management. Prof Karkhanis discussed on new avenues like Health Insurance & Managed Care, Diagnostics, Medical Devices/Equipment, Medical Tourism

Overall, all the career guidance sessions were useful to them during campus drives and facing actual interviews. Thus, it was learning and interesting session for students.



Carrier Guidance Session on 01.02.18