

**Date/Day: 24.07.25, Thursday**

**Title:** A personality development workshop on “The Z Factor”

**Objective:**

- To make students aware of the Generation Z mentality.
- To address the issues related to Generation Z and the prevalent challenges.
- To suggest improvements in personality.

**Program Outcome:** PO1, PO5, PO6, PO8, PO9, PO10, PO11.

**Details of the Resource Person/Event:**

**Mrs. Sweetie Jain Birla**, Founder & Director, Mind Mirror Paradigm, Psychologist, Counselor

**Participants Details:**

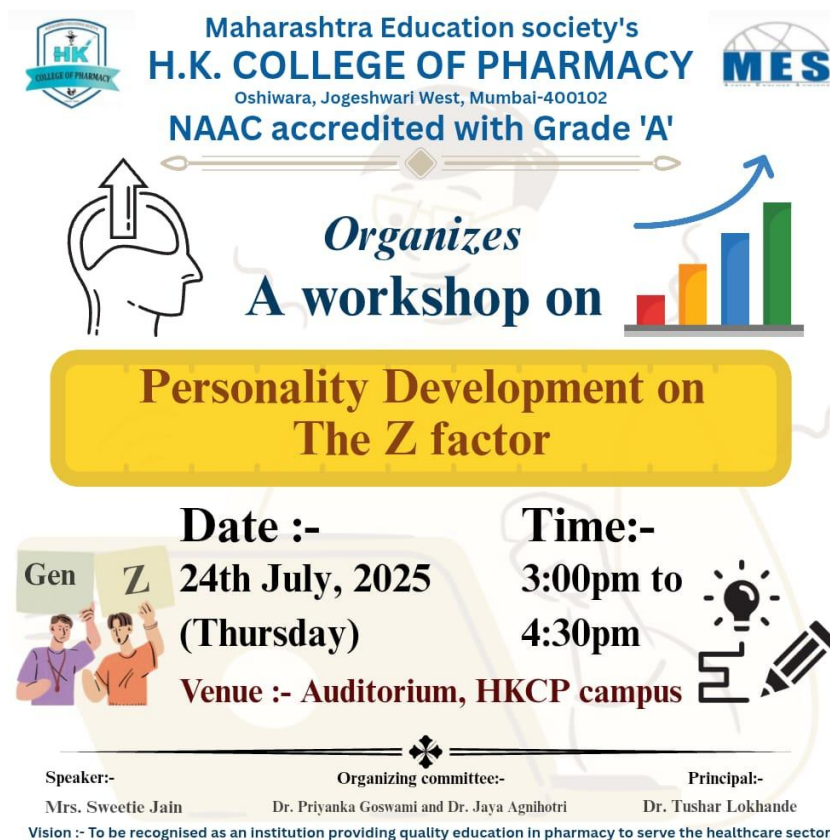
Sr. No.	Particular	No. of Attendee
1	Boy Students	97
2	Girl Students	81
3	Male Faculty	05
4	Female Faculty	12
5	Total no. Students	178
6	Total no. of Faculty	17

**Summary of the Lecture/Activity:**

Training & Placement Cell of H. K. College of Pharmacy organized an Orientation workshop to understand attributes of Generation Z and possible counselling for their betterment. The workshop was organized on 24<sup>th</sup> July 2025 for Third & Final Year BPharm students.

The invited speaker, Mrs. Sweetie Jain spoke about the strength, qualities, weaknesses, and shortcomings of different generations. She emphasized on the importance of being calm, composed for organizing oneself and for making better decisions.

## Brochure/Photo Gallery:



Maharashtra Education society's  
**H.K. COLLEGE OF PHARMACY**  
Oshiwara, Jogeshwari West, Mumbai-400102  
NAAC accredited with Grade 'A'

**Organizes**  
**A workshop on**

**Personality Development on**  
**The Z factor**

**Date :-**  
24th July, 2025  
(Thursday)

**Time:-**  
3:00pm to 4:30pm

**Venue :- Auditorium, HKCP campus**

**Speaker:-**  
Mrs. Sweetie Jain

**Organizing committee:-**  
Dr. Priyanka Goswami and Dr. Jaya Agnihotri

**Principal:-**  
Dr. Tushar Lokhande

**Vision :-** To be recognised as an institution providing quality education in pharmacy to serve the healthcare sector.










**Key Outcome of the Lecture/Activity:**

1. The speaker educated the students about different generations & their ideologies.
2. The speaker educated the students about traits & limitations of Generation Z.
3. The speaker emphasized personal psychological counselling as an aid in the development of students.

**Link for social media:**

<b>LinkedIn:</b>	<a href="https://www.linkedin.com/posts/h-k-college-of-pharmacy-mumbai-303524222_a-personality-development-workshop-on-the-activity-7355092930132373504-j3tj?utm_source=share&amp;utm_medium=member_desktop&amp;rcm=ACoAADf2WrMBUFgAeZVznddoMfc3VtpDnyqdS4Y">https://www.linkedin.com/posts/h-k-college-of-pharmacy-mumbai-303524222_a-personality-development-workshop-on-the-activity-7355092930132373504-j3tj?utm_source=share&amp;utm_medium=member_desktop&amp;rcm=ACoAADf2WrMBUFgAeZVznddoMfc3VtpDnyqdS4Y</a>
<b>Facebook:</b>	<a href="https://www.facebook.com/photo/?fbid=1213308704142103&amp;set=a.470185965121051">https://www.facebook.com/photo/?fbid=1213308704142103&amp;set=a.470185965121051</a>
<b>Instagram</b>	<a href="https://www.instagram.com/p/DMmQ1T9IE_0/?utm_source=ig_web_copy_link&amp;igsh=MzRlODBiNWFiZA==">https://www.instagram.com/p/DMmQ1T9IE_0/?utm_source=ig_web_copy_link&amp;igsh=MzRlODBiNWFiZA==</a>

  <b>Dr. Priyanka Goswami</b>	  <b>Dr. Archana Upadhya</b>	  <b>Dr. Tushar Lokhande</b> <b>PRINCIPAL</b> <b>H.K.COLLEGE OF PHARMACY</b> <b>Jogeshwari (W), Mumbai-400 102</b>
<b>Event Coordinator/s</b>	<b>IQAC Coordinator</b>	<b>Principal</b>

