

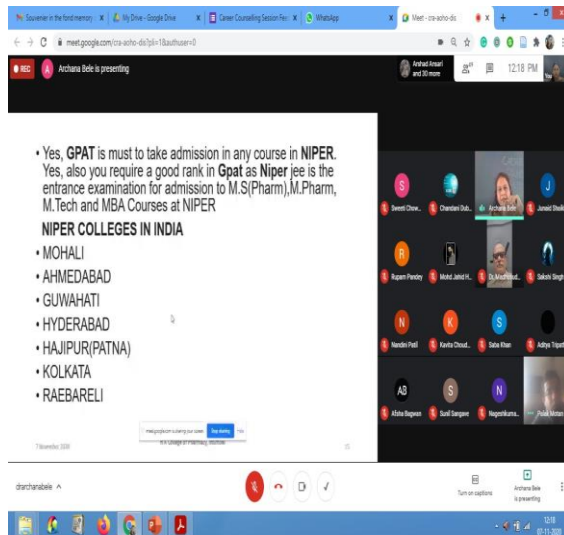
CAREER GUIDANCE SESSIONS (ACADEMIC YEAR 2020-2021)

HK Placement cell had organized ONLINE career guidance sessions for final year students of academic year 2020-2021 on various upcoming sectors.

PROGRAMS ON:

- **Session on 07.11.20**
Career prospects and competitive exams
- **Session on 30.1.21**
Guidance for Facing Online Interview
- **Session on 2.2.2021**
BD, Sales, Marketing- International Market- as a career option
- **Sessions on 11.2.2021**
Career Counselling - Workplace Readiness
- **Session on 25.02.21**
“Introduction to Clinical Research and opportunities in Clinical Research”
- **Sessions on 9.3.21**
Employment and business opportunities in generic medicines

- **Session on 7.11.20**
Mr. Palak Motan, HKCP Alumni (Batch 2006-10), Krishna and Saurastri Associates LLP along with HKCP Placement cell conducted an ONLINE session on “Career prospects and competitive exams”. Mr. Palak Motan shared certain tips to students for GPAT preparation and NIPER. He also briefs students about his area of expertise in IPR. Dr. Archana Bele, Assistant Professor HK College of Pharmacy discussed various career options after B. Pharm and other competitive exams. Ms. Parimal Kotkar, Assistant Professor HK College of Pharmacy further conducted a session on Resume writing and gave important tips on how to make a resume.



- **Session on 30.1.21**
Dr.Hema Kanekar, Senior regulatory medical writer, TCS. conducted a session on “Guidance for Facing Online Interview” Dr. Hema Kanekar explained about the importance of an online interview, as many pharmaceutical companies are opting for ONLINE mode to conduct an interview in Pandemic. She explained the importance of facing an online interview and suggested tips on how to crack Online as well as Offline interviews.

➤ **Session on 2.2.21**

Mr. Shailesh Kataria, Business Development Manager - Scandinavia, South and West Europe, Concept Medical, Mumbai, India (HKCP Alumni:Batch 2006-10) conducted session on BD, Sales, Marketing- International Market- as a career option. He explained

Business development as the ideas, initiatives, and activities that help make a business better. He told about Business development activities extend across different departments, including sales, marketing, project management, product management, and vendor management.

➤ **Session on 11.2.2021**

Prof. Ulhas Karkhanis, Associate dean (Pharma and Health care management), IES, Bandra conducted session on Career opportunities in health care industry and workplace Readiness. In his session he explained the technical and core pharma marketing aspects of the industry.

He highlighted on Pharma MBA as a promising career in Pharma industry

➤ **Session on 25.2.21**

Dr.Monali Marathe, Quality Manager(VSG Life Sciences c/o Magnum Heart Institute,Nashik) conducted session on

“Introduction to Clinical Research and opportunities in Clinical research” She explained about the importance of preclinical, Clinical trials,and post marketing clinical trials. Clinical research as a promising career in Pharma industry.

➤ **Session on 9.3.21**

Mr. Santosh Shedge, Founder, Director, Generic Plus Pharmacy Private Ltd, Poona conducted a session on “Employment and business opportunities in generic medicines”

Mr. Shedge explained the students about the role of government in raising the importance of generic medicines in India and issuing healthcare items at affordable cost. He discussed about the job opportunities with generic drugs companies and availability of jobs in areas like retail and starting up a pharmacy.

