

# **HKCP ALUMNI BULLETIN**

**Issue-XXV, January 2021**

## **VISION AND MISSION**

### **Vision:**

To be recognized as the institution providing quality education in pharmacy to serve the healthcare sector.

### **Mission:**

- By imparting knowledge in the field of pharmacy through continuous improvement in integrated teaching learning process.
- All-round development of the students by inculcating sense of ethical practices, social empathy and management skills.
- Encourage students towards higher education and research.

## **PROGRAM EDUCATIONAL OUTCOME**

### **PEO 1: Career advancement & growth**

Pursue post graduate program or certificate courses and succeed in academia, Pharmaceutical and allied industry.

### **PEO 2: Healthcare service**

Serve healthcare sectors such as hospital, clinical and community pharmacy.

### **PEO 3: Quality Analysis & Control**

Practice pharmaceutical jurisprudence in pharmaceutical and clinical sector.

### **PEO 4: Self-reliance & Creativity**

Demonstrate leadership, interpersonal skills and creativity to become an entrepreneur or a professional.

# **HKCP ALUMNI BULLETIN**

## **Issue-XXVI, January 2021**

From the Editors Desk:

Dear Alumni,

I am pleased to present the 26<sup>th</sup> issue of alumni bulletin. Due to COVID 19 Pandemic, events were planned online. Education is imparted through various digital platforms like Zoom and Google Meet and have found new ways to comply with social distancing and hosting events. Keeping this initiative, college organized ONLINE Career counselling sessions for final year B.Pharm, Knowledge Session on “Generic Medicines”, Orientation Program, Scientific day-Tech crunch, Environment day, PHO webinar, Cultural day events, WDC webinar, Sports week, Women’s day, Freshers day, Psycho-Social skills workshop, Health Housie competition.

As ever, we always work towards giving you more and more news about college, do send us your views and suggestions.

You can also visit college website [www.hkcp.edu.in](http://www.hkcp.edu.in) for updates.

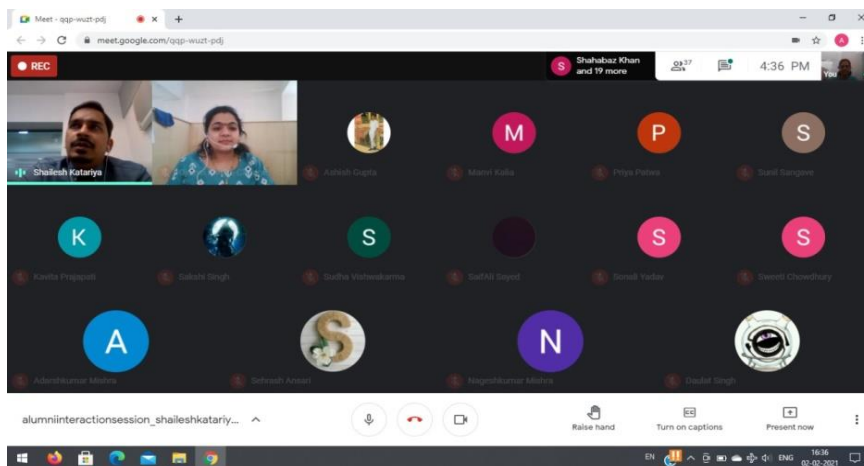
With Best Wishes,  
Alumni Committee

## **CAREER GUIDANCE SESSIONS HELD ON VIRTUAL PLATFORM**

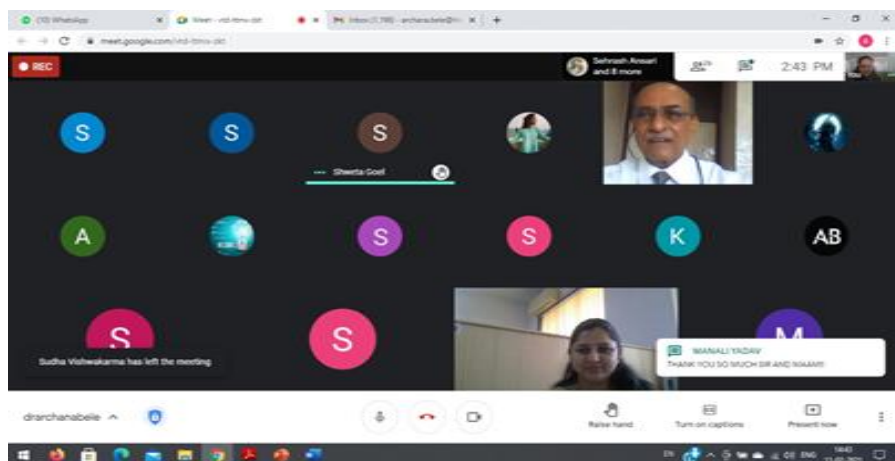
HK Placement cell had organized ONLINE career guidance sessions for final year students of academic year 2020-2021 on various upcoming sectors.

**Mr. Shailesh Kataria, Business Development Manager - Scandinavia, South and West Europe, Concept Medical, Mumbai, India (HKCP Alumni:Batch 2006-10)** conducted session on BD, Sales, Marketing- International Market- as a career option 2.2.21. He explained

Business development as the ideas, initiatives, and activities that help make a business better. He told about Business development activities extend across different departments, including sales, marketing, project management, product management, and vendor management.



**Prof. Ulhas Karkhanis, Associate dean (Pharma and Health care management), IES, Bandra** conducted session on Career opportunities in health care industry and workplace Readiness. On 11.2.21. In his session he explained the technical and core pharma marketing aspects of the industry. He highlighted on Pharma MBA as a promising career in Pharma industry



**Dr. Monali Marathe, Quality Manager (VSG Life Sciences c/o Magnum Heart Institute, Nashik)** conducted a session on “Introduction to Clinical Research and opportunities in Clinical research” on 25.2.21. She explained about the importance of preclinical, Clinical trials, and post marketing clinical trials. Clinical research as a promising career in Pharma industry.

### **Knowledge Session on “Generic Medicines”**

**Mr. Santosh Shedge, Founder, Director, Generic Plus Pharmacy Private Ltd, Poona** conducted a session on “Employment and business opportunities in generic medicines” on 9.3.21. Mr. Shedge explained the students about the role of government in raising the importance of generic medicines in India and issuing healthcare items at affordable cost. He discussed about the job opportunities with generic drugs companies and availability of jobs in areas like retail and starting up a pharmacy.

### **Orientation Program**

Orientation program was organized for 1st year B. Pharmacy students on 13th February 2021 in which the first-year students were introduced to the college facilities, departments, teaching staff, syllabus, and career opportunities after pharmacy.



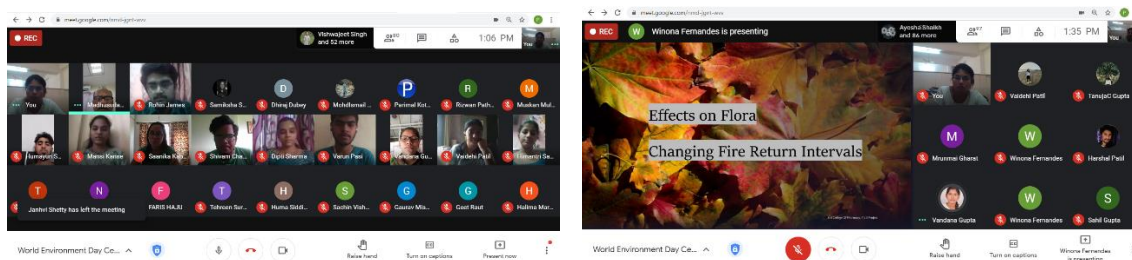
## Scientific Day-TechCrunch

H K College of Pharmacy organized Scientific Day-TechCrunch on 12<sup>th</sup> & 13<sup>th</sup> March 2021. Competitions like Pharma Quiz, Pharma Meme, Pharma Branding events were organized and it was evaluated online by faculty members. Dr. Priyanka Goswami & Ms. Rachel Britto coordinated the event.



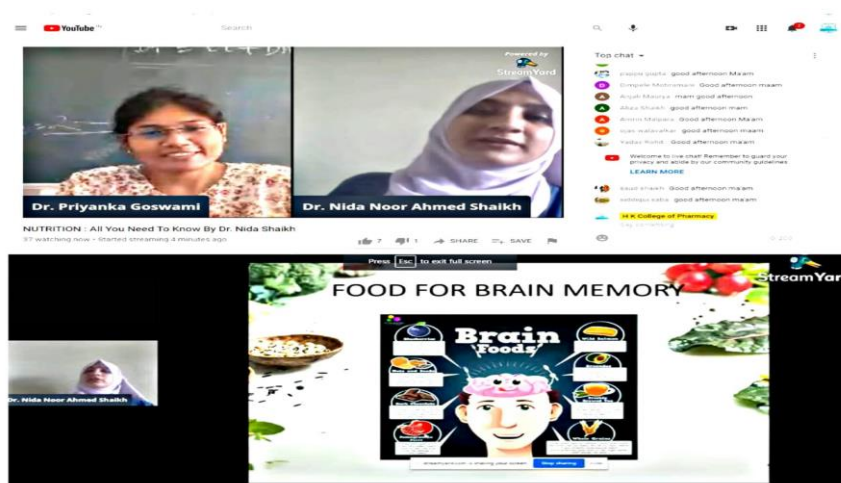
## Environment Day

H K College of Pharmacy celebrated “World Environment Day” on 5<sup>th</sup> June 2020. EVS faculty In-charge Dr. Priyanka Goswami allotted different case study report & oral presentation topics to First Year BPharm students. Various topics include cyclone, earthquake, ecology, famine, flood, flu pandemic, pollution, lake disaster and tsunami. The best-case study reports & oral presentation groups were asked to present on Environment Day. The celebration was started with opening speech by Principal, Dr. M.N. Saraf discussing about importance of planting trees and contributing to Environment. 60% students rated the activity as excellent. Additionally, faculty followed green color code.



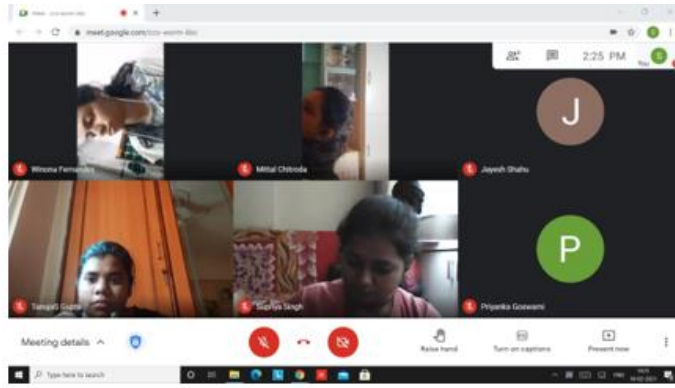
## PHO-Nutrition Webinar held on 15.03.21

India has shown limited progress towards achieving the diet-related non-communicable disease (NCD) targets. To learn well, our children and youth need to eat well. Nutrition plays a key role in the healthy development of our children and youth. Nutritious foods provide our body and mind with the energy needed to grow, feel well, be active, stay healthy and learn. Keeping this in mind PHO Committee organised a webinar on Nutrition by Dr.Nida Shaikh, Sports and Exercise Nutritionist at All India Football Federation.



## Cultural day

Online Cultural day was organized on 10<sup>th</sup> February 2021 for students to showcase their talents in different events like mehndi, nail art, mask decoration, meme making, Golmaal event, story painting.



***That guy..attending online lecture very seriously..***



***A few minutes later***



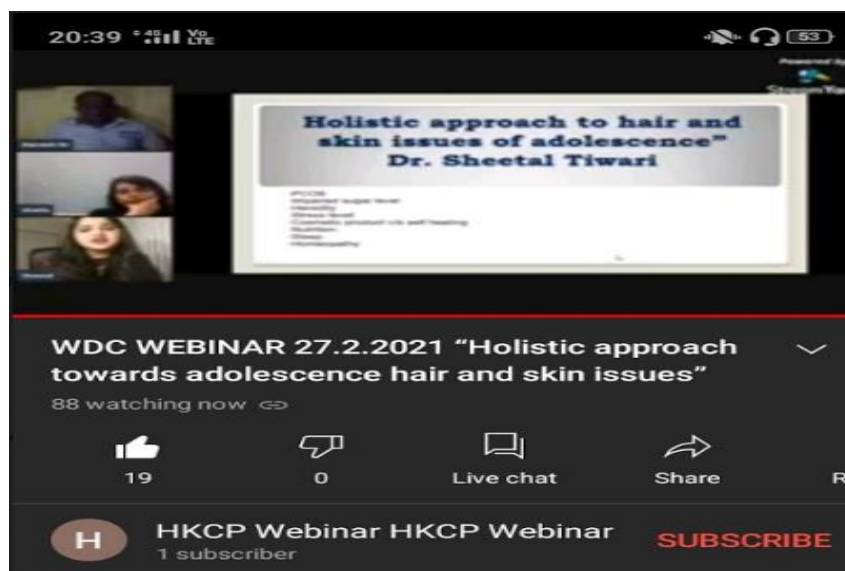
***That same guy..when he loses internet connection just before his attendance..***

**When Online MCQ test Exists in Lockdown.  
On Google Form.**



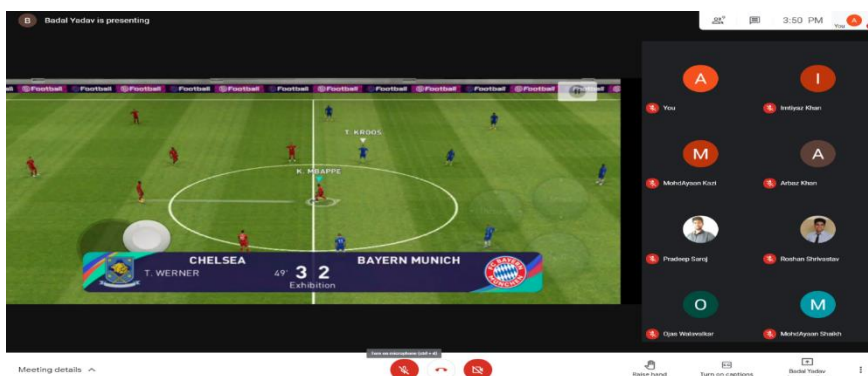
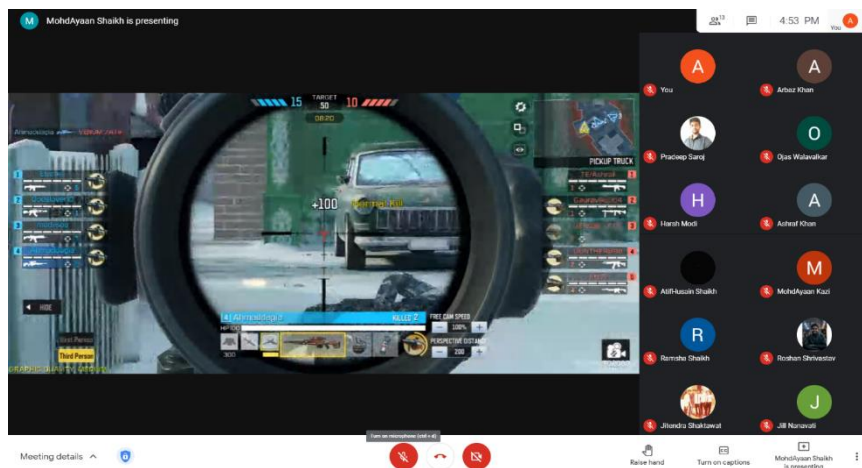
### **WDC Cell-Webinar**

Dr. Sheela Yadav organized WDC webinar on 27<sup>th</sup> February 2021 on Holistic approach towards adolescences hair and skin issues” by Dr. Sheetal Tiwari (Mississauga Ontario, Canada). Speaker explained about POCS, stress level, Ideal skin & hair care, Sleep, Holistic approach and homeopathy. Webinar was attended by girls students & female staff of HKCP.



## Sports Week

Online One-Week for Sports activities were conducted for all students from 1<sup>st</sup> to 6<sup>th</sup> March. They were made to play and compete on many online games such as Chess, Pool, Carrom, Football, Call of Duty. Students enjoyed the online sessions of games.



## Women's Day

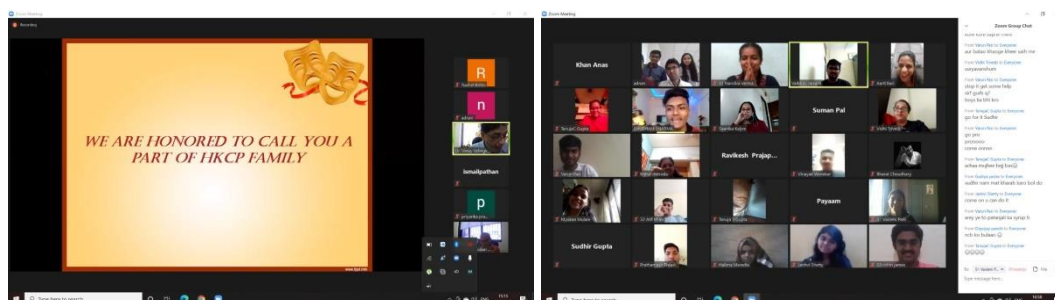
HKCP female staff members celebrated Women's day on 8<sup>th</sup> March 2021. The color code PINK was followed. Dr. Priyanka Goswami organized Women's day quiz having 4 rounds. The rounds were based on Indian women personality, International woman personality, Pharma Women personality. Winner team was given chocolates. Everyone enjoyed the fullest. The event was ended by group photo.





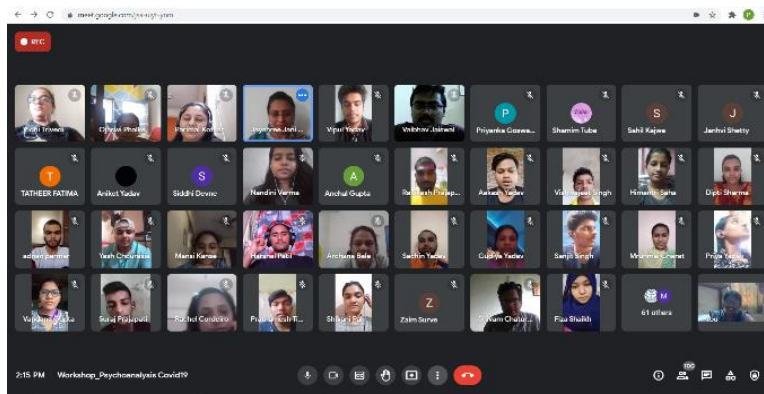
## Fresher's Day

To welcome the 1<sup>st</sup> year students to the HKCP Family, Fresher's Day was celebrated online on 10<sup>th</sup> March 2021.



## Psycho-Social skills workshop

H K College of Pharmacy organized workshop entitled “Guidance on Psycho-social skills to helpers during pandemic concerned faculties & students” on 12th June 2020. This activity was undertaken by Mahatma Gandhi National Council of Rural Education Department of Higher Education, Ministry of Education, Govt. of India. Mrs. Jayshree Jani, Principal, Vishvaniketan Shanti Asiatic School, Ahmedabad was the speaker for the workshop. She motivated students to become helper in covid19 pandemic situation. She emphasized on concept of EMPATHY and SYMPATHY. She discussed about four different teams working for this concept by helping in Hospital management, Non-Hospital management, Emotional support & communication with Covid patients. 65% students rated this workshop to be encouraging to provide social service and being helping hand in need of an hour. Event was coordinated by Dr. Priyanka Goswami.



## Health housie competition held on 8.4.21

To combat any medical condition, it is important to know its symptoms so that person can go for medical help as soon as possible. As pharmacy students, we find it as our duty to educate people about various health condition and its symptoms. To create awareness about various diseases, PHO Committee organised an online game competition named Health Housie. 200+ students from various streams pan India participated and played this game. Despite it being an online competition, the participants were highly engaged and ready to learn.

