



Maharashtra Educational Society
H. K. College of Pharmacy, Jogeshwari (W),
Mumbai, Maharashtra

Date: 30.4.24

Title: Business Model Canvas

Objectives: To promote Entrepreneurship and inculcate concept of business.

Details of The Resource Person/Event: **Prof. Sunil Saxena** Assistant Professor Marketing and Business Analytics, IES College University of Mumbai, Mumbai, Maharashtra, India

Link to join if online:

Business Model Canvas -HKCP-IIC Prof Sunil Saxena (Date:30.4.24)

Tuesday, April 30 · 3:00 – 4:00pm

Time zone: Asia/Kolkata

Google Meet joining info

Video call link: <https://meet.google.com/ckn-fwhn-biu>

Or dial: (US) +1 414-909-4878 PIN: 564 751 784#

Link for social media: LinkedIn: https://www.linkedin.com/posts/h-k-college-of-pharmacy-mumbai-303524222_a-webinar-on-business-model-canvas-was-activity-7191033004754956288-v4IS?utm_source=share&utm_medium=member_desktop

Facebook: <https://www.facebook.com/photo/?fbid=873842444755399&set=pcb.873842811422029>

Instagram: https://www.instagram.com/p/C6YkL9WICYR/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

Participants Details:

Total no. of college students: 40

Total no of Faculties: 08

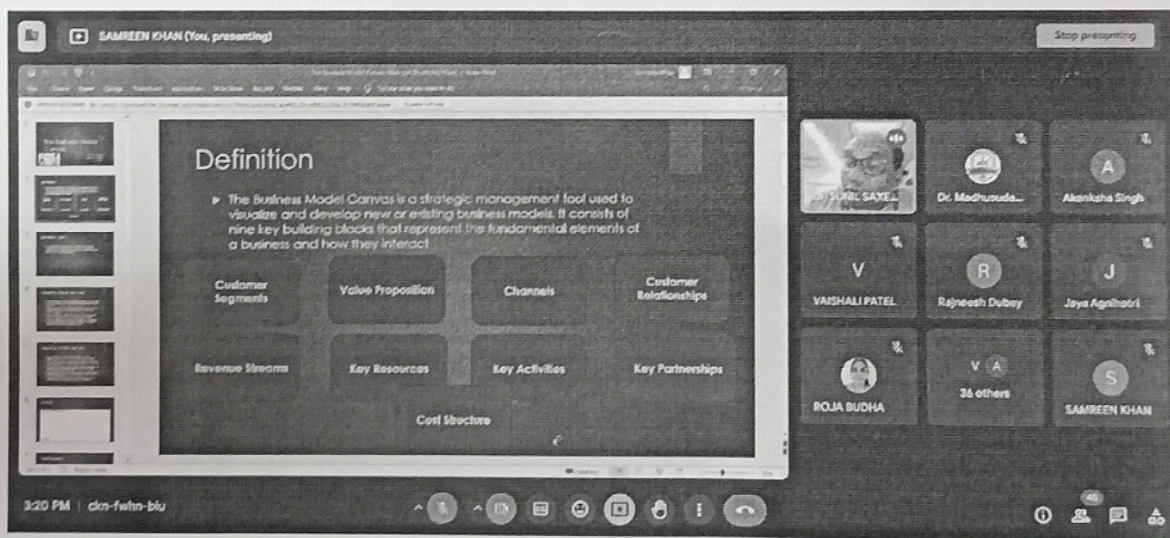
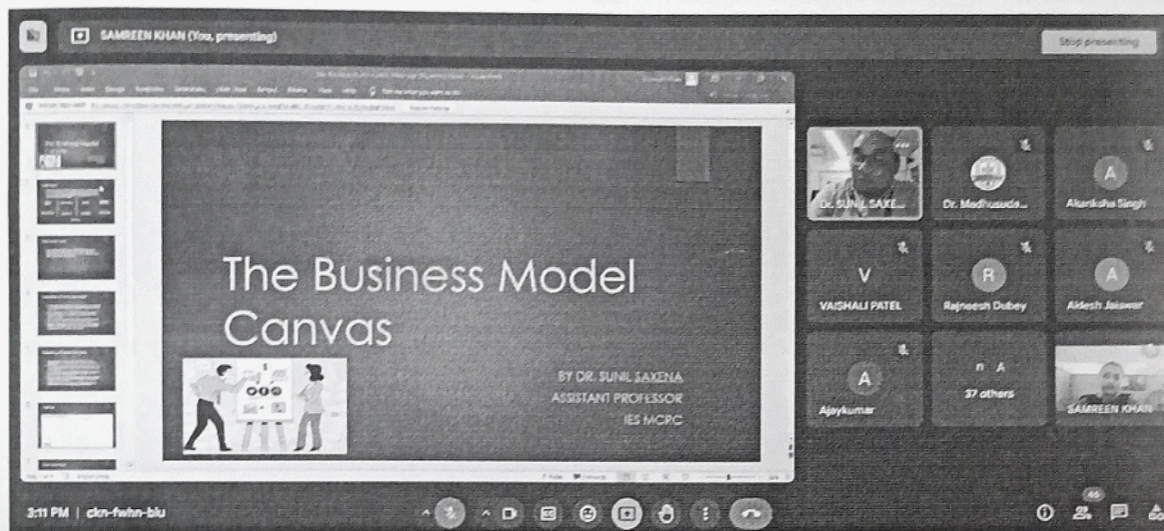
Key Outcome of the Activity/Lecture:

- Understanding on strategic management tool used to visualize and develop new or existing business models.
- Discussion on nine key building blocks that represent the fundamental elements of a business and how they interact.

Key Highlights of the Activity/Lecture:

Mr. Ali Rizvi and Ms. Walia Khan student of third year B Pharm interacted with speaker to understand how to identify deficiency in business model canvas. Ms Walia Khan enquired about how to make robust business model.

Brochure/Photo Gallery:



Event Coordinators:

Dr. Jaya Agnihotri

Jayaghotri
2/15/24

Mrs. Samreen Khan

SK



Thanku
Dr. Tushar N. Lokhande

Principal
PRINCIPAL

H.K. COLLEGE OF PHARMACY
Tegeshwari (W), Mumbai-400 103