



**Date/Day: 11th March 2025/ Tuesday**

**Title: Entrepreneurship and Innovation as Career Opportunities**

**Objective:**

To educate B. Pharmacy students on the concept of Entrepreneurship and Innovation, its significance and strategy to be employed for attracting Career Opportunities.

**Program Outcome: PO5, PO8 and PO11**

**Details of the Resource Person/Event: Speaker:**

**Mr. Sonal Sinha**

Designation: Trainer, Writer & Blogger for Entrepreneurship Development

Company: CEO & Entrepreneurship Trainer Institute of Designing and Fashion Technology (May 2019- Present)

**Organizing Faculty:** Dr. Anuradha Pai of H.K. College of Pharmacy's Institute Innovation Council

**Participants Details:**

**Total no. of college students: 100**

**Total no of Faculty: 03**

**Link to join if online:** <https://meet.google.com/vve-eebo-heo>

**Summary of the Lecture/Activity:**

Dr. Anuradha Vinayak Pai welcomed the audience and speaker. Following which Dr. Sonal Sinha engrossed the audience with inspiring words n videos while delivering his talk in both English and National language.

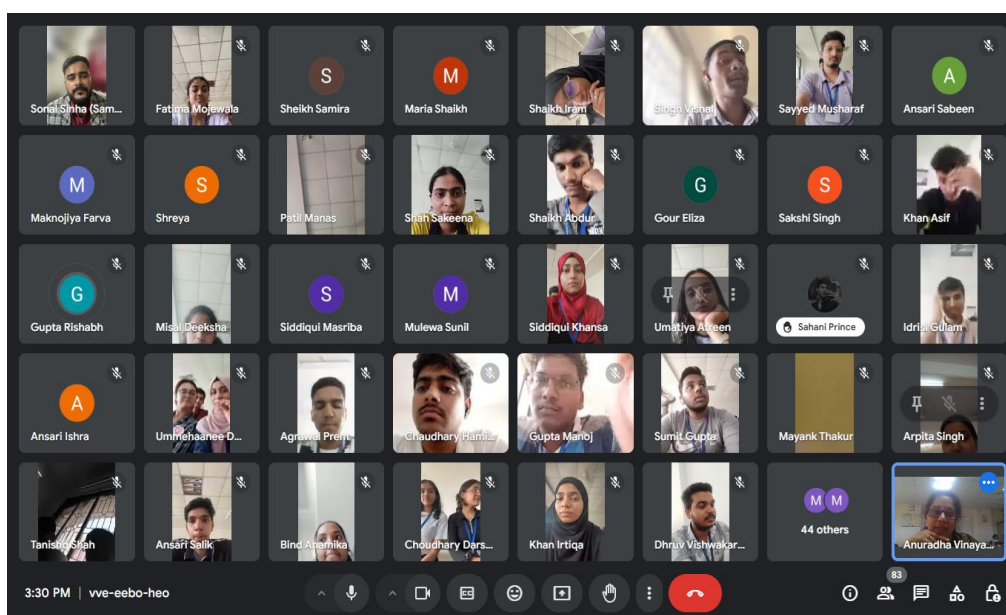
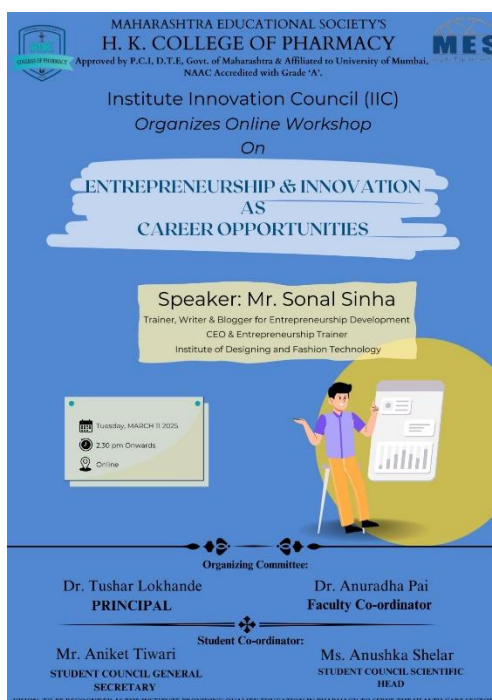
Mr. Sonal Sinha introduced the concept of Innovation to students as a possible requirement in the entrepreneurial journey following the B.Pharm program.

He gave an overview of the different stages of innovation and how to apply outcomes of innovation in entrepreneurial journey. He also explained key terms such as valuation, shares, equity, loss-making, investors, consumer behavior, etc. in detail and their implications in entrepreneurship. Mr. Sonal Sinha delivered an engaging and informative seminar, citing numerous real-life examples of the successes and hurdles of an entrepreneurial journey and how to handle them. The seminar was

interactive, and the student audience had many questions, which were answered effectively by the speaker.

The session was lively, interactive, thought provoking and inspiring. The entire audience connected with the students who asked speaker lots of questions. The session ended with Thank you note by Dr. Anuradha Vinayak Pai.

### Brochure/Photo Gallery:



### Key Outcome of the Lecture/Activity:

The students understood the concept of entrepreneurship and role of innovation in an entrepreneur's journey toward a successful enterprise.

The students comprehended the criticality of strategically utilizing innovation and entrepreneurship to establish a successful career

### Link for social media:

<b>Linked In:</b>	<a href="https://www.linkedin.com/posts/h-k-college-of-pharmacy-mumbai-303524222_the-institute-innovation-council-of-hk-activity-7345810244746240081-cKL?utm_source=share&amp;utm_medium=member_desktop&amp;rcm=ACoAADf2WrMBUFgAeZVznddoMfc3VtpDnyqdS4Y">https://www.linkedin.com/posts/h-k-college-of-pharmacy-mumbai-303524222_the-institute-innovation-council-of-hk-activity-7345810244746240081-cKL?utm_source=share&amp;utm_medium=member_desktop&amp;rcm=ACoAADf2WrMBUFgAeZVznddoMfc3VtpDnyqdS4Y</a>
<b>Facebook:</b>	<a href="https://www.facebook.com/photo?fbid=1192292442910396&amp;set=a.470185965121051">https://www.facebook.com/photo?fbid=1192292442910396&amp;set=a.470185965121051</a>
<b>Instagram:</b>	<a href="https://www.instagram.com/p/DLkThZ_C3eq/?utm_source=ig_web_copy_link&amp;igsh=MzRIODBiNWFIZA==">https://www.instagram.com/p/DLkThZ_C3eq/?utm_source=ig_web_copy_link&amp;igsh=MzRIODBiNWFIZA==</a>

Committee Incharge/ Event Coordinator/s

Dr. Anuradha Vinayak Pai

Dr. Anagha Raut

IQAC Coordinator

Dr. Tushar Lokhande

Principal

