

**Semester 1**

**Thrust area: Inspiration, Motivation & Ideation**

**Quarter 1**

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| <b>Theme</b>                              | Entrepreneurship   |
| <b>Activity Name</b>                      | Workshop on “Entrepreneurship and Innovation as Career Opportunity”  |
| <b>Mode of Conduct</b>                    | Offline/Online   |
| <b>Time</b>                               | One Day  |
| <b>Participants</b><br>(Online / offline) | <ul style="list-style-type: none"> <li>• Students: Minimum 40 students from the Institute</li> <li>• Faculty: Maximum possible participation</li> </ul>  |
| <b>Online Resource*</b>                   | <a href="https://youtu.be/yx8oSHmxMwM">https://youtu.be/yx8oSHmxMwM</a>  |
| <b>Description</b>                        | <ul style="list-style-type: none"> <li>• Organise One/Half Day Workshop on “Entrepreneurship and Innovation as Career Opportunity”. Invite an expert speaker from the industry, startup ecosystem, or academia, preferably someone with practical experience in entrepreneurship and innovation or from Incubation Centre.</li> </ul> <p>The workshop should focus on following:</p> <ul style="list-style-type: none"> <li>- Interpersonal skills &amp; Entrepreneurship</li> <li>- Critical &amp; creative thinking skills</li> <li>- Practical entrepreneurial skills &amp; knowledge</li> </ul> <ul style="list-style-type: none"> <li>• Use IIC Logo on all Communication materials like Poster/Banner.</li> <li>• Institute should upload the complete training/activity on YouTube as an activity proof and provide the same link during report submission in the portal.</li> <li>• Kindly submit PDF in <b>Overall report of the activity</b> option. Overall activity report should have IIC and Institution’s Logo, Title of the event, objective of the event, Speakers Details, Participants details, max 5 photographs (for offline meeting) or screenshot (for online meeting) of the session, and key outcome of the activity. You may include Media Coverage, feedback received from the guest/participants.</li> <li>• For dissemination &amp; outreach of the session, share brief summary/report on social media platforms and tag MOE's Innovation Cell.</li> </ul> |

\*Online resources are given for reference purpose. Institutes can either use this resource link to share with the participants in advance or they can design their own training/workshop module based on the activity description.