

MAHARASHTRA EDUCATIONAL SOCIETY'S

H. K. COLLEGE OF PHARMACY

PRATIKSHA NAGAR OSHIWARA, JOGESHWARI (W), MUMBAI 400102

Affiliated to Mumbai University, Approved by A.I.C.T.E., P.C. I., D.T.E. & Govt. of Maharashtra University Code: 738 A.I.C.T.E Approval No. 06/07/MS/PHARM/2008/007 D.T.E Code No. PH3234

VISION: To Be recognized as the Institution providing quality education in Pharmacy to serve the health care sector

Report on Webinar organized by Institute's Innovative Council (IIC) of Anjuman-I-Islam's Kalsekar Technical Campus

Date: 20.07.2022

Session 1: Entrepreneurship and Startup Culture in Academic Campus

Speaker: Mr. Dinesh Israni, Founder and Director of Naman Angels India Foundation

- ✓ Dr. Firoz Khan introduced and welcomed the speaker
- ✓ Mr. Dinesh started the session on an interactive mode discussing the difference between job and starting business
- ✓ He began his talk on the topic: Mad-Mad Life of an Entrepreneur
- ✓ He gave a beautiful example of how business boosted through the California gold rush story in 1849.
- ✓ He further spoke on:
 - Idea, Plan and Action which form the basic requirements of startup
 - Difference between Innovation and Invention using examples of Amazon and flipcart
 - What is an Entrepreneur and some interesting Myths about them
- ✓ He discussed various stages in Building startups such as
 - Problem Identification
 - Idea validation
 - Prototyping and demonstration
 - Pilot production
 - Commercial Production and marketing
- ✓ He also stressed and difficulties and Headaches of Startups and what ways can you overcome them
 - Team building
 - Competition
 - Credibility
 - Growth and Scalability
 - Dealing with stress
- ✔ He discussed 4 different ways for a successful startup
 Strong idea, Passion, Leadership skills and maturity
- ✓ He discussed in detail about types of funding
 - Seed Capital
 - Debt Funding
 - Equity Funding

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- Venture Capital
- Angel Investors
- ✓ He concluded his talk by showing some interesting dialogues from the Hindi Movie Sholey and relating them to the qualities of a true entrepreneur
- ✓ Students enjoyed the session as they found it to be very interesting.

Session 2: Cutius, Altius, Fortius: How to Achieve Excellence in Research and Innovation Speaker: Prof. Dr. G. D. Yadav, National Science Chair, SERB/DST, Gol.

Time: 3.45 pm to 5.15 pm

Prof Yadav is Emeritus Professor of Eminence, Former Vice Chancellor & R.T. Mody Distinguished Professor, J.C. Bose National Fellow (DST-GoI) He is a recipient of Padma Shri in 2016 for his distinguished contribution in the areas such as Green Chemistry, Catalysis: Science and Engineering, Nanomaterials and Nanocatalysis, Biochemical Engineering and Biotechnology

Professor Yadav began his talk with the Olympic motto "Citius, Altius, Fortius" which means . Faster, Higher and Stronger`. This motto to be adapted in building the research culture in any academic Institute. He also elaborated on Ekalavya model of teaching which emphasizes on all should get education . Education by philanthropy is easily possible in the current digitally connected world. He said education should be student centric and job oriented. He also suggested dissemination of knowledge to all stakeholders. All the three pillars of institute such as Governance, Leadership and Management should be willing for research and innovations.

It is also a very important component of Ranking process and promotion of quality. He discussed in details the Ranking parameters in detail such as

- Faculty and its diversity
- Students and diversity
- Quality of faculty and students, Catch 22 situation
- Spread and diversity of Alumni
- Access to high end facilities
- Research output as patent and publication
- Quality of support staff
- Publicity:PRO

Many deserving institutes in India could get autonomy due to TEQIP, which allowed to set new vision, mission and values. The research can be improvised by promoting multidisciplinary work.



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multi institutional work, foreign trained faculty, having students from different countries and regions

He discussed the factors responsible for Institute Branding and international ranking. To achieve excellence in research following efforts would help

- Reforms in University system
- Industrial application of research
- Creation of IPR out of
- Competition with foreign universities

He also emphasized on getting the funding from different agencies. He suggested the involvement of Alumni is very important in getting some benefits

Prepared by,

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