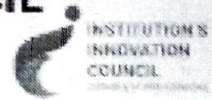


Report on Innovator's Life and Crossroad



**INSTITUTION'S INNOVATION COUNCIL
OF**



Maharashtra Educational Society's

INSTITUTE OF PHARMACY

Organises a Motivational Session On

INNOVATOR'S LIFE AND CROSSROAD

19th November 2022

Time:10.30 -11.30 am

Venue: 4th Floor Auditorium, HKCP Campus

SPEAKERS:

Ms. SHRADDHA UPADHYAY

Co-Founder CMO, ITASH SCIENCES

Ms. SANCHITA KHATAL

Co-Founder CEO, ITASH SCIENCES

Topic:

- Idea generation and Implementation
- Overcoming Challenges

IIC Co-ordinators

Dr.Geeta Bhagwat

Mrs. Rachel Britto

Mrs.Sunanda Patil

Principal

Dr. M N Saraf

Student Co-ordinator

Harshal Patil (Scientific Head)

Zain Surve (Asso Head)

Aakanksha Mokul

Anurag Rane

Sameer Qureshi

VISION: To be recognized as the institute providing education in pharmacy to serve the healthcare sector

Title: Innovator's Life and Crossroad

Speaker: Ms Shraddha Upadhyay, Co-Founder, CMO, ITASH Sciences

Ms Sanchita Khatal, Co-Founder, CMO, ITASH Sciences

Summary:

- ✓ Mrs Sunandha Patil introduced the speaker Ms Shraddha Upadhyay and Ms Sanchita Khatal, who were also the alumni (Batch 2020 pass out) of HK college of pharmacy.
- ✓ Ms Shraddha started the session by introducing themselves and about their company. She shared that how she used to be an average student in studies but very enthusiastic about the various extracurricular activities, events, competition etc.
- ✓ She then spoke about their entrepreneur journey. They started first by launching their fragrance company "Foresi" on 18th September 2017. They shared their experience on how Foresi journey was so beautiful, and how lockdown slowed their growth.
- ✓ They thought about various ideas during lockdown and decided to conduct online workshop of mandala arts. By this they started their second company by the name "Creencia" which means 'believe' in French on 15th June 2020. They used social medias for promoting their workshop and started earning good amount of revenue and the business was totally beneficial and grown very much.
- ✓ Recently they got selected by IIM Ahmedabad on 2nd September 2022. After this, Ms Sanchita continued the session and told her part of the story. She was a brilliant student and CR of the class. They told how their friendship helped them in their journey. Her part was the execution of the idea and business. She explained how she practically sold the product and managed her studies in parallel. They both motivated the student and told them the importance of hard work and perseverance in business. They also told their friendship helped in their career and created opportunities.
- ✓ At last, they interacted with the students and answered their queries.
- ✓ The session attended with vote of thanks by Mrs Rachel Britto, Faculty.





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Prepared by,
Mrs Rachel Britto



Principal
Dr. M.N.Saraf