



MAHARASHTRA EDUCATIONAL SOCIETY'S

## **H. K. COLLEGE OF PHARMACY**

PRATIKSHA NAGAR OSHIWARA, JOGESHWARI (W), MUMBAI 400102

Affiliated to Mumbai University, Approved by A.I.C.T.E., P.C. I, D.T.E. & Govt. of Maharashtra

University Code: 738 A.I.C.T.E Approval No. 06/07/MS/PHARM/2008/007 D.T.E Code No. PH3234

VISION: To Be recognized as the Institution providing quality education in Pharmacy to serve the health care sector

---

### Institutional Distinctiveness

#### Instilling the principles of social awareness

Abiding to the vision and mission:

The institute is practicing community services by not only educating future pharmacists but also actively engaging them in community services with well-defined roles and responsibilities at each level. These activities are designed to address the health-based needs of the community, promote awareness and Health education. We also provide accessible health care services to the community whose underlying principle is our vision and our commitment to our mission. The intended outcome is the ongoing process of our institute in building a chain of human value as a sapling which will continue to flourish, grow and prosper wherever our student pharmacist goes.

HK College of Pharmacy has taken great initiative to extend a helping hand towards the society and inculcate the values of the same amongst our students. The committee for community services is allocated by the Principal. The committee in charge and the associated members are decided on the basis of knowledge, experience and self-initiation. The roles and responsibilities of a community service committee are clearly defined by creating the areas on which the institute is focused on in the current year thereby creating transparency and clarity in the entire process. The above-mentioned practice being followed at our institute is unique and very much in tune with UGC recommendations.

The health campaigns were planned along with the nearby NGOS and many health care checks initiated through collaboration with hospitals. We have initiated a health checkup and awareness activity in orphanage and old age home for women. The practice of the community services was designed in context to meet the needs of the community and make an impact on health hygiene, cleanliness and overall development of the society. The practice was to strive to have a positive impact on the community and participants. The activities were designed in a way to have a meaningful learning experience for students and faculties. A special focus was placed on educating, imparting leadership and communication skills in students and make them aware with their social responsibility as a pharmacist.

*Phanje*  
PRINCIPAL  
H.K. COLLEGE OF PHARMACY  
Jogeshwari (W), Mumbai-400 102

---

TEL NO.: 022-2688462 / 26788709 / 26774639 / 26776221 FAX NO. 022-26790095

Email: [pharmacy.director@hkcp.edu.in](mailto:pharmacy.director@hkcp.edu.in)

website: [www.hkcp.edu.in](http://www.hkcp.edu.in)



MAHARASHTRA EDUCATIONAL SOCIETY'S

## **H. K. COLLEGE OF PHARMACY**

PRATIKSHA NAGAR OSHIWARA, JOGESHWARI (W), MUMBAI 400102

Affiliated to Mumbai University, Approved by A.I.C.T.E., P.C. I, D.T.E. & Govt. of Maharashtra

University Code: 738 A.I.C.T.E Approval No. 06/07/MS/PHARM/2008/007 D.T.E Code No. PH3234

**VISION: To Be recognized as the Institution providing quality education in Pharmacy to serve the health care sector**

The HK College of Pharmacy is focused on bringing awareness of cleanliness which was initiated by our Prime minister under Swatchh Bharat Abhiyan. Students had a campaign on Swachh Bharat Abhiyan in oct 2018, in Bandra Mumbai, and a bottle change campaign, along with awareness and importance of keeping the surrounding clean and free from mosquitoes. Anti malaria campaign, Antituberculosis campaign to name the few, of the various drives and campaigns conducted as a measure of social awareness activity. The students actively participated in these campaigns and were given the opportunity to extend a helping hand towards society. Year 2019-2020 was focused on community services and outreach campaigns. We started an anticancer campaign at Juhu beach, visited a village in Dahanu and conducted a community outreach campaign at OES college of commerce Andheri. Owing to the enthusiasm amongst students towards the wellbeing and societal awareness many more such campaigns were initiated but due to unfortunate circumstances of lockdown and covid could not be executed. This did not dampen our spirit of serving the community. The same was started on online mode. We conducted a mental health campaign for the public at large on an online platform. This covered nutrition to health awareness programs also. Mask distribution was organized in collaboration with Swatantra Narayani Sewa trust. Owing to the need of post covid era a mental awareness program was held on online mode which was streamed on you tube and made available to the masses at large. The mode of online campaign was fruitful and helped and many dealing with dental, body and hair care too. HK college of pharmacy also initiated certain visits to Ashrams and distributed first aid kits. On the occasion of Founders Day, abiding to the vision and mission of HKCP- Corporate social responsibility, the HKCP conducted blood donation camp and tree plantation activity.

### **Evidence of the instilled principles**

As no effort is worth without an impactful outcome, HKCP has succeeded in instilling the principles of social awareness. As a proof of this, many students were motivated and followed the footsteps of their alma mater even after completion of studies. One such incidence is of Ms. Nishi Mishra who started an NGO named Muskurate Raho Foundation. The NGO organizes many cleaning drives and green projects where now our students join hands helping in achieving the objectives. Nishi Mishra has joined hands with HKCP where students are actively involved in the social initiative taken by the NGO.

*Phanje*  
PRINCIPAL  
H.K. COLLEGE OF PHARMACY  
Jogeshwari (W), Mumbai-400 102

TEL NO.: 022-2688462 / 26788709 / 26774639 / 26776221 FAX NO. 022-26790095

Email: [pharmacy.director@hkcp.edu.in](mailto:pharmacy.director@hkcp.edu.in)

website: [www.hkcp.edu.in](http://www.hkcp.edu.in)



MAHARASHTRA EDUCATIONAL SOCIETY'S

# H. K. COLLEGE OF PHARMACY

PRATIKSHA NAGAR OSHIWARA, JOGESHWARI (W), MUMBAI 400102

Affiliated to Mumbai University, Approved by A.I.C.T.E., P.C. I, D.T.E. & Govt. of Maharashtra


University Code: 738 A.I.C.T.E Approval No. 06/07/MS/PHARM/2008/007 D.T.E Code No. PH3234

VISION: To Be recognized as the Institution providing quality education in Pharmacy to serve the health care sector

## Muskurate Raho

2/ Ganga Co - operative Hsg Soc., Road no. 2,  
Singh estate, Samta Nagar, Kandivali East,  
Mumbai 400101.  
Mob. 9867069680 / 8286267976  
Email : muskuraterahoorg@gmail.com  
REG NO. 1488/2021

31st May, 2023



To,  
The Principal,  
HKCP College,  
Jogeshwari-(W), Mumbai-400102

Subject: Appreciation and Acknowledgment to HKCP College


Respected Sir/Madam,

We, Nishi Mishra and Roshan Shrivastav, Founders of **Muskurate Raho** NGO and proud alumni of **HKCP College**, write this letter to express our gratitude and share the significant impact that our alma mater has had on our lives and our journey of social work.


We extend our heartfelt appreciation to the Principal of HKCP College for fostering an environment that instilled in us the values of social responsibility. During our time at the college, we understood the importance of giving back to society and making a positive difference in the lives of others.



Muskurate Raho was founded in 2021 and has conducted 85+ drives, including Beach Cleanup Drives, collecting over **400+ tons** of trash, and planting nearly **2900 saplings** in Plantation and Plant Restoration Drives. Additionally, we visit orphanages during festive seasons and run 'Project Pathshala' to teach extracurricular skills to underprivileged students. With the engagement of **10,000+ diverse volunteers**, we take pride in our impactful initiatives over the past two years.

The education, values, and guidance we received from the teachers played a significant role in shaping our perspective and nurturing our desire to create a positive impact. We look forward to staying connected and continuing our journey of making a positive difference in the future.





Founder  
(Ms. Nishi Mishra)

 - @muskuraterahorg



Founder  
(Mr. Roshan Shrivastav)

 - @muskuraterahorg

 - @muskuraterahorg

  
PRINCIPAL  
H.K. COLLEGE OF PHARMACY  
Jogeshwari (W), Mumbai-400 102

