



PlatPharm Skilling & Careers LLP, Mumbai

FINAL REPORT

"ALPHA + CAREER EXPLORER PROGRAM"
A PlatPharm Employability Focussed Program

For
Third Year B.Pharm Students

H. K. College of Pharmacy
Mumbai

May 2025



May 03, 2025

To
Mr. Waseen Khan,
General Secretary,
Maharashtra Educational Society
Mumbai.

Dear Sir,

We are pleased to submit a report on the '**Alpha + Career Explorer Program**' recently conducted for the **3rd year B.Pharm** students at **H.K. College of Pharmacy, Mumbai**.

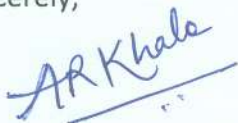
Attached herewith is a detailed report on the program, highlighting the key takeaways, student feedback, and overall impact of the initiative.

Thank you for providing us with this opportunity to engage with your students.

We look forward to continuing our collaboration with the institute and contributing to the development of industry-ready Pharma professionals.

Thank you.

Sincerely,

A handwritten signature in blue ink, appearing to read 'AR Khale', with a horizontal line underneath.

Dr. Anubha Khale | Ms. Geetha Srinivasan

Founder-Partner

PlatPharm Skilling & Careers LLP

+91 98693 46909 | 98203 49480



FINAL REPORT (May 2025)
"ALPHA + CAREER EXPLORER PROGRAM"
PlatPharm Employability Focussed Program
For Third Year B.Pharm Students
H.K. College of Pharmacy, Mumbai

Third year of the B.Pharm course, is the time when students start getting oriented towards career options, either higher education or jobs. Knowledge & awareness is the key for making proper choices/decisions.

To make this process easy, PlatPharm has designed a flagship program, a combination of Alpha Program and Career Explorer Program.

i) PLATPHARM "ALPHA PROGRAM SERIES"

It orients the students towards importance of skilling, experiential learning, and various opportunities in the healthcare and Pharmaceutical industry.

ii) CAREER EXPLORER MODULE

Students get to identify the best-fit career roles for themselves using the scientific and internationally acclaimed psychometric assessment, mapping their personality traits to the various job-roles. This is followed by a detailed individual counselling to help students identify the "best-fit" career roles and strengthen their resumes through focussed internships, skilling, etc. in their areas of interest.

METHODOLOGY:

- A Foundational series of workshops for career planning having interactive sessions, Expert talks, Panel discussions with industry experts, videos, etc.
- Experiential learning through case studies, group activities, role plays
- Individual psychometric assessment, individual reports & one on one counselling was the key -methodology for the program delivery.

Program Duration: August 2024 to April 2025



Team PlatPharm,

Dr. Anubha Khale | Geetha Srinivasan

Founder-Partner

PlatPharm Skilling & Careers LLP

+91 9869346909



BROAD AGENDA - WORKSHOP 1
WHY EMPLOYABILITY SHOULD BECOME THE LASER FOCUS
October 19, 2024

Time	Topic	Details	Learning Outcome
9.45-10.00am	Inauguration & Welcome Address		
10.00-10.15 am	Objective and outline of the program - 'Alpha Program & Career Explorer Program	The purpose of the program, its need, importance and program outline to be discussed with the students	<i>Students get to know all about the program and the way it would proceed throughout the academic year.</i>
10.15 -10.30 am	"Introspect" – 15min participative activity	Students will answer a few questions in Google form to trigger career related queries in their mind	<i>Students will get oriented to their career related questions, the answers of which they would get during each session.</i>
10.30 -11.00 am	Healthcare as a Profession and Its standing in the Global Scenario	Criticality of the profession wrt. job responsibility and its direct/ indirect impact on human life & moral code of conduct	<i>Students understand the core and moral responsibility of a Pharmacist Profession</i>
11.00-11.15am	Tea Break		
11.15 – 11.45 pm	A Pharma Organization in India – Closer Look from Career Perspective	Overview of the industry composition, evolution over the years and how the role of pharmacist has changed today (<i>Students will learn about the different types of enterprises and how they should target each for employability in today's dynamic scenario</i>
11.45 – 1.00 pm	Pharma & Healthcare Industry: Career Opportunities and Challenges in the 21st century	A brief idea about the industry – Trends, Outlook, Opportunities, Challenges, Competition	<i>Learnings regarding the industry and what are the key takeaways for students as they plan their career forward</i>
	Employability in Today's Context	Meaning of employability, discussion, scenario of pharma students and why should one focus on employability early in the program	<i>Students to be sensitized about "employability" and How they could focus on this important factor in the long term</i>
	Identifying one's "best-fit" career roles	Tells about how one can find out the best-fitting role and why it is necessary	<i>Students can begin to introspect and start thinking in these lines</i>
1.00 – 1.45 pm	Lunch Break		



1.45 - 2.45 pm	Communication – A non-negotiable pre-requisite: Student Participative Activity	Emphasize the importance & how to develop the same; a group exercise to be conducted for demonstration	<i>Practical demonstration regarding the relevance & importance of communication in career</i>
2.45 - 3.00pm	Tea Break		
3.00 - 4.15 pm	Masterclass on Desired Candidate Profile by Industry Expert	Panel discussion with Ms. Chitra Shetty – General Manager - HR, Alembic Pharmaceuticals Limited	<i>Students learn about the additional skills necessary to improve their employability</i>
4.15 – 4.30 pm	Quick Evaluation & Feedback Round, In nut Shell	Students will participate in an online evaluation & feedback on the day's sessions	<i>Students' learnings can be determined</i>
4.30 – 4.45 pm	Group Photo Session Vote of thanks	Time to get doubts clarified, ask questions and summarizing of key points	<i>Students get a quick revision of the entire day's learning and discussion</i>



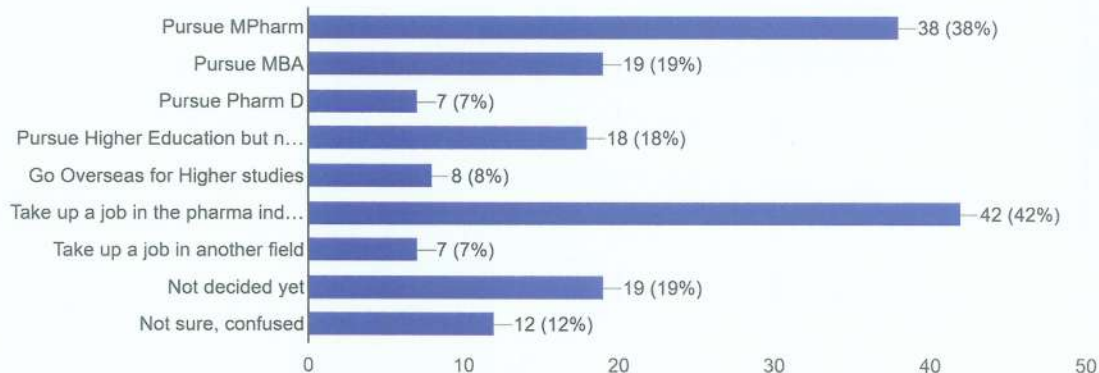
**Panel Discussion with –
Ms. Chitra Shetty – General Manager -
HR, Alembic Pharmaceuticals Limited**



Students' Feedback for Workshop 1

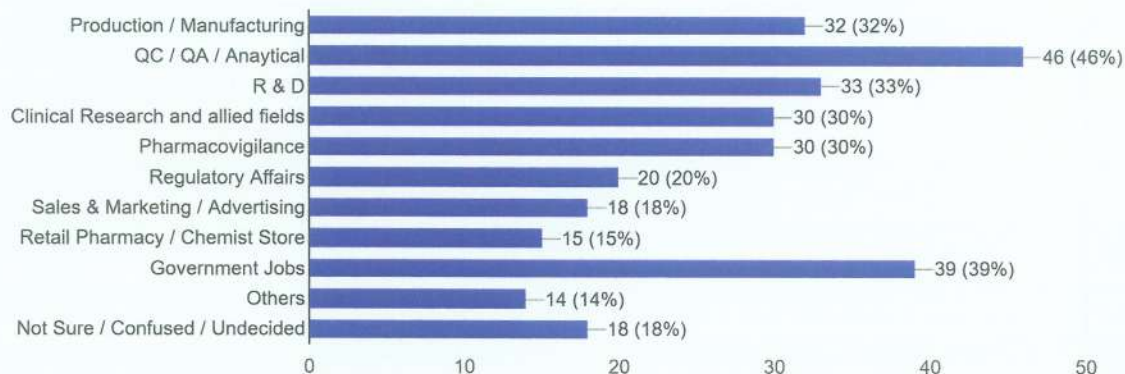
What would you like to do immediately after B.Pharm? (Tick all applicable)

100 responses



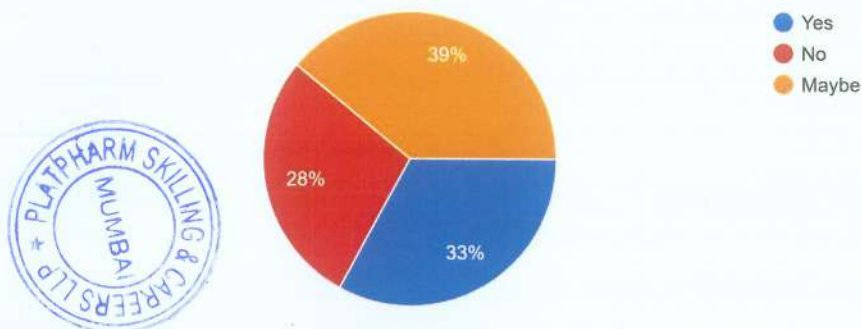
My area of interest in the industry. Please mark all that you maybe interested in.

100 responses



Are you aware of skills needed for the areas of interests mentioned by you?

100 responses



WORKSHOP 2

PERSONALITY TRAITS, SKILLS & ROLES – THE CORRELATION

BROAD AGENDA – DAY 1

December 19, 2024

Time	Topic	Details	Learning Outcome
09.45am – 10.00 am	Inauguration & Welcome Address		
	Quick Awareness / Perception Assessment With respect to Traits & Skillsets		
10.00 am – 11.00 am	Personality Traits - What they are & their relevance An Audio – Visual Presentation & Discussion	What are personality traits, how do they determine an individual's industry readiness & fitness	<i>Students understand what are traits, learn to identify their individual traits and how they can align their goals wrt their traits</i>
11.15am – 1.00 pm	An Interactive & Group Participative Session to demonstrate the elements of Personality & Behavioural Characteristics	A Group session to help students get practical perspective on personality & behavioural traits and how they are relevant in developing the skillsets needed for a particular job function & mapping of skills.	<i>Students get to understand the importance of identifying traits and developing job related skillsets</i>

BROAD AGENDA – DAY 2

December 20, 2024

Time	Topic	Details	Learning Outcome
10.00 am – 11.00 am	An Audio – Visual Discussion & Presentation to explain individual DISC characteristics; Their relevance at the work place in the Pharma Industry	DISC characteristics – each one explained in depth through an audio-video session and moderation for bringing out their importance with respect to the pharma industry	<i>Learning to identify each characteristic and how they are applicable in a job role</i>
11.00am – 12.30pm	Group Participative Session to help understand and identify the Key Personality Traits in an individual & in a group	Group activity to make the students learn about key qualities needed in a corporate set-up and explain on how to work on developing these essential qualities.	<i>Practical demonstration to bring out personal characteristics</i>
12.30pm – 1.00pm	Questions & Answers On - Personality Traits, Assessments & Skill mapping Assessments, Feedback, Group Photos & Vote of Thanks		<i>Students will get their doubts answered.</i>





A group Activity

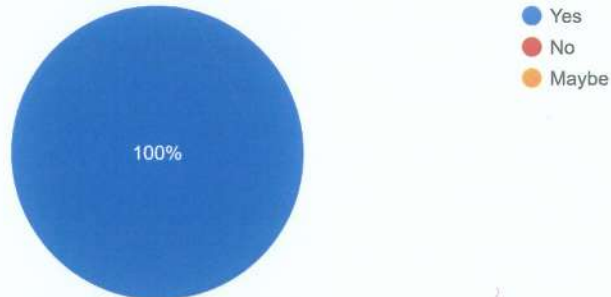
Role Play by Students to understand personality characteristics & its relevance in the job-roles



Students' Feedback for Workshop 2

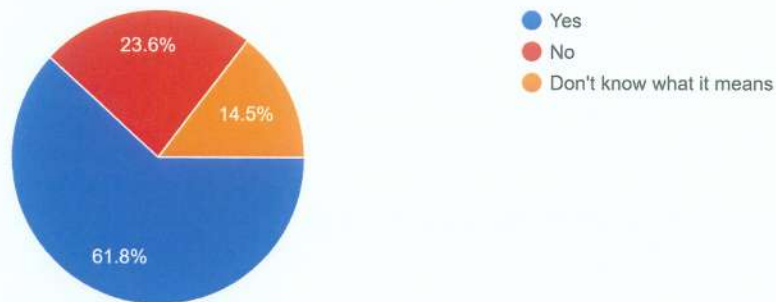
Are you keen to know your DISC type?

7 responses



Have you ever thought about your career in terms of matching it with your personality?

55 responses



WORKSHOP - 3
Importance Of Higher Education & Communication
February 18, 2025

Time	Topic	Details	Learning Outcome
9.45 – 10.00 am	Inauguration & Welcome Address		
10.00 – 10.30 am	Role and Relevance of Higher Studies & Additional Degrees	Role of higher education and the impact on career growth and trajectory at various points in time	<i>Students get to understand the reality vs myths</i>
10.30 – 11.00am	Importance of English as a Universal Language of Communication	Creating awareness about the importance of communication in English and the ways in which students can develop their communication skills in English; discussion of some case scenarios	<i>Students to be made aware and directed towards building a positive attitude for practicing the language</i>
11.00am - 1.00pm	Conversational Communication - Participative Group Activity	Conversational communication in various settings - demonstration through group activity conducted by Corporate Trainer, Bhuvaneshwari Venkatesh	<i>Students feel motivated and confident as they know how they can work on their conversational English in formal & informal settings</i>
1.00 – 1.45pm	Lunch Break		
1.45 - 2.30pm	Diverse Paths in Career - Making the Choice & Planning	Discussion of various alternatives available in higher education; how & when to make the choice	<i>Create awareness about the paths to simplify the dilemma commonly faced by students</i>
2.30 – 3.00pm	Experiential Learning -What is it? How can one plan for it?	Explanation about experience-based learning through internships. And trainings.	<i>Students learn about importance of internships and planning of the same.</i>
3.00 – 3.30pm	Brief about the 'Career Explorer' program	Discussion on how the program will be conducted and its importance.	<i>Students learn to know how the Career Explorer program will help them in career mapping.</i>
3.30 – 4.15pm	'Nutshell', and Q & A	Learning of all the three workshops will be revised.	<i>Students get their queries solved in a direct interact.</i>
4.15- 4.30pm	Group Photo, Vote of thanks		





Interactive Session by the mentor,
Bhuvaneshwari Venkatesh

A group activity - Role Play



Students' Feedback for Workshop 3

Do you think this workshop was useful/beneficial to you?

7 responses

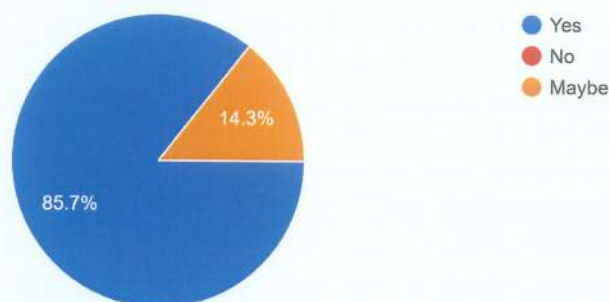


Can you give reasons for your above answer?

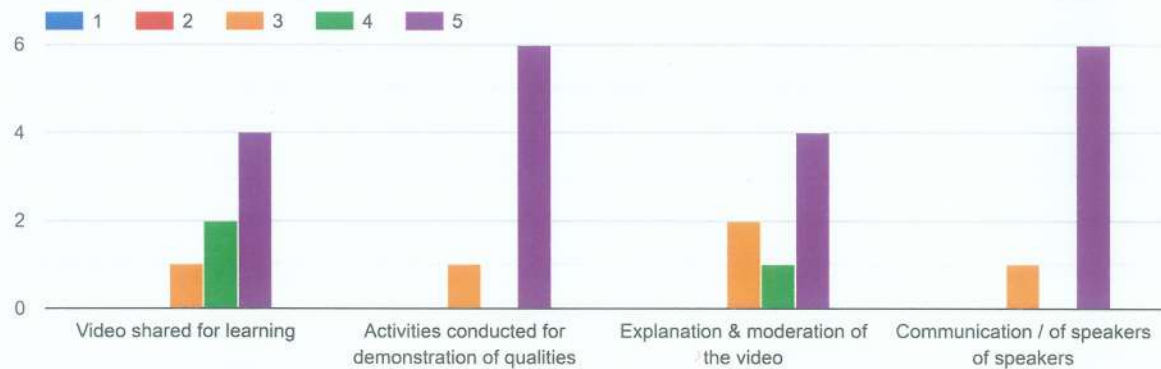
- ✓ Helped in building confidence and fluency.
- ✓ The speaker thought us about how to build a confidence and how to present yourself.
- ✓ The instructor for conversational English help a lot with her tips and activities.
- ✓ Usually such brainstorming sessions don't happen in my college...such sessions help in focusing us students on something besides studies so yeah it was great thing.
- ✓ The speaker was absolute with her words.
- ✓ It will help to build care.er

Did you think the session on English Communication was important and relevant to you?

7 responses

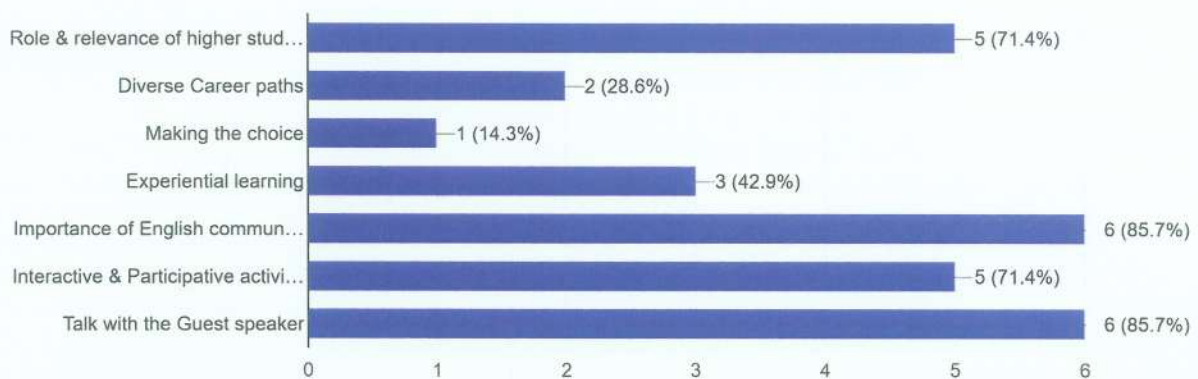


Can you rate the effectiveness of the workshop for the following parameters on a scale of 1-5?



Which of the following sessions did you find beneficial? (Please tick all that you found useful)

7 responses



Students' Speak –

- ✓ Good
- ✓ Very good
- ✓ Good
- ✓ Very helpful
- ✓ It was great



PSYCHOMETRY BASED CAREER EXPLORER PROGRAM

Stages of Program	METHODOLOGY
Stage 1	<ul style="list-style-type: none"> As the first step, Talent Assessment was conducted for the students Psychometric Assessment Link was provided to students upon registration The completed the assessment in the college using the individual assessment link in the college computer lab which was personally monitored by the PlatPharm Team.
Stage 2	<ul style="list-style-type: none"> Career Mapping Report - A detailed report was compiled for each student. The report included fitment levels of the individual personality against each job-role. Total 18+ Pharma - Healthcare roles covered.
Stage 3	<ul style="list-style-type: none"> Talent Assessment analysis and report was discussed with individual student in a One-on-one interactive Career Mapping Counselling session with the Counsellor Team. During counseling students' doubts about higher education, career preferences, study abroad, etc. were also discussed in addition to the report giving them a complete road-map for future.



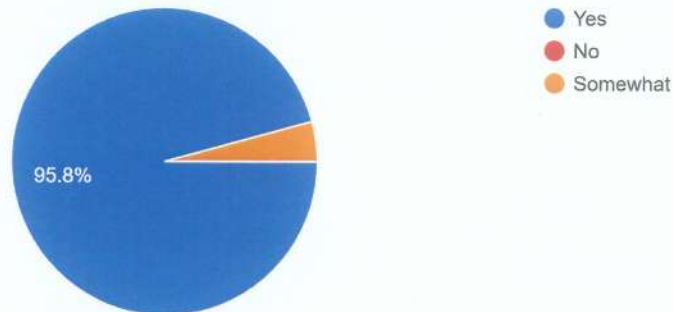
Counselling by the PlatPharm mentors



Students' Feedback

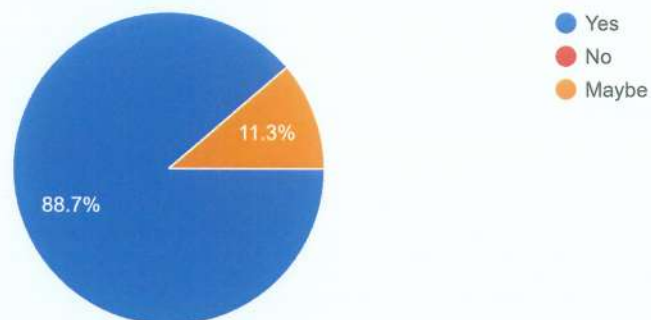
1) Did you understand the Psychometric Assessment Report shown to you?

71 responses



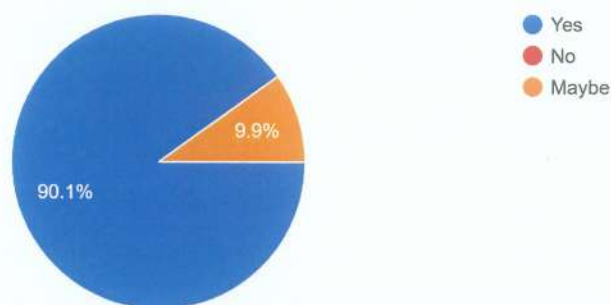
2 a) Do you think the Psychometric Assessment clearly brought out your behavioral characteristics (strengths & limitations)?

71 responses



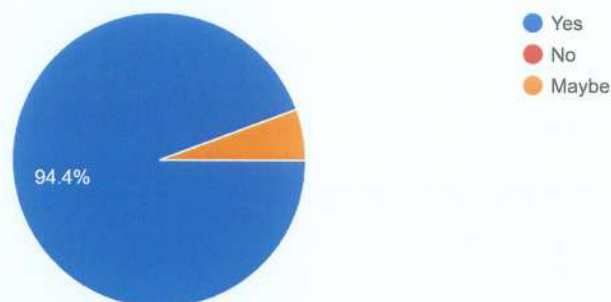
3) Do you think the Psychometric Assessment helps you in planning your career based on your strengths and also giving you the direction for developmental inputs?

71 responses



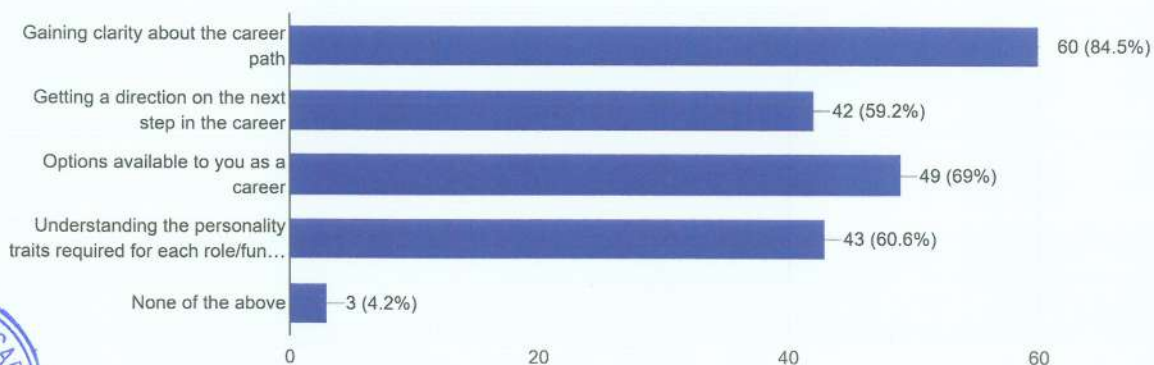
4) Was the Counselling session useful/beneficial to you?

71 responses

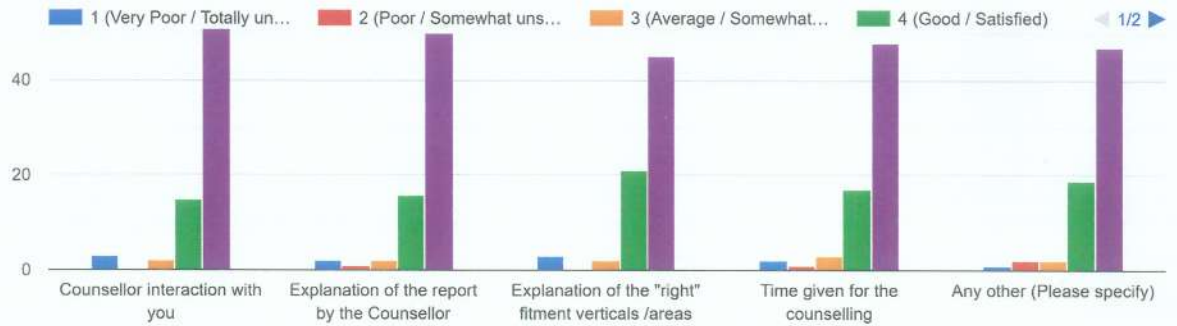


5) Can you please tick all points in which you think the counselling session helped you?

71 responses

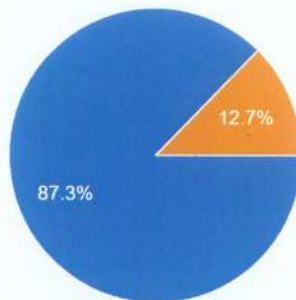


6) How will you rate the counselling session on the following parameters? Instruction: Rate from 1 to 5 on the scale given below; where 1 is lowest and 5 is highest.



8) Would you recommend PlatPharm Psychometric Assessment and Counselling to others?

71 responses



- Yes
- No
- Maybe

Students' Testimonials

Roll No: 16 Name: Payal Gupta

The session was very good & amazing. I am very glad to be the part of the session. The speaker or the mentor was really very intelligent. She made me things very clear & transparent. She is just an awesome personality. After looking in attending the session I understood about my personality, my development skills. I understood my character very firmly where I should be dominant,

influencing & many more. I understood where I should develop my character. I understood where I am lacking or where I am good at. Ma'am made me clear about my career, about my doubts regarding career. Now, I am very clear about my career. Ma'am made me clear about Pharm D option after B Pharmacy. So that I can choose or I can get into medical things where I'll be patient oriented. Thankyou! so much for the session.

Ankit Yadav (TYBP)-B-104

I loved the ~~con~~counselling program and it help me alot for my life. It helps me to finding the proper path and how can I improve my weakness and how can overcomes from my limitation. I really wanted to thank you ma'am for such kind of help. I promise that I will keep remember all of all instruction.

Nasreen Iqbal
T.Y.A.B. Pharm Roll no. 12
HKCP.

The session was very helpful for me. I was very confused about my future job, now I got a clear view which field is suitable for me according to my personality. Thank you.



Ansari Muskan
Roll no 3-1

The Session was Absolute good for as all student who are difficult to analysis the career opportunities the way guide give ideas and tech as about the area of interest are absolute Nice and helpful for as The Session give the proper way to get how ~~can~~ want in the career & also weak point about me and also explore of the new career option which they are Suitable for my type and Discuss career goals and much more tips on career development.

Thank you.

Sauita Chauhan. # 4

I am very glad to say that this session is best, because such session has never I attended ever, In this session I used to understand or analyze my (DISC) where to act and where not. This session conducted my two ma'am, which both are comforting, no hesitation while sharing our about. Even in this session, also ma'am suggested that how I can make my self a proper balance in my job, In this learn that the qualities I have to reduce and increase, In initiative I was not aware of this session but after awareness I suggest my friends and other, that should also joined this session for their betterment. Thanking to both ma'am.

ID/SC

Sneha Tiwari (TY-B-91)

I am happy for having such a wonderful session that has truly enlighten me for my future prospects. I am happy to get a brief analysis (strengths, weakness and DISC) of my own personality which was unknown to me. Anubha ma'am has truly checked/analysed my personality and given a brief idea for my job role (key fits). This session has made me more enthusiastic for my future. Thankyou ma'am!

Aspita Jyupta
TY A B Pharm 13
HKCP

The session was really very nice and made me realise my potential. I now realise what I want to pursue as my career. Really insightful counselling session. Thankyou.



"ALPHA + CAREER EXPLORER PROGRAM"

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For Third Year B.Pharm Students

**H. K. College of Pharmacy
Mumbai**

It was an engaging interaction for the PlatPharm Team with the **Third Year B.Pharm** students of **H. K. College of Pharmacy** during the one – on – one counselling sessions held between, March – April, 2025. We spent about 45 – 60 mins with each student for this session wherein we began with a free-flowing discussion to understand the student personality & aspirations and then discussed the Career Guidance Report and the PPA (Personality Profile Analysis) Graphs.

Sharing a glimpse of the real-time videos of the sessions and the feedback of students in the drive folder below for reference:

<https://drive.google.com/drive/folders/1q508NnvhPaVdLEEYaTztTjH3w5ey5D3?usp=sharing>

<https://drive.google.com/drive/folders/1tb3m1nh0PJDAKU7ArzqdYjTDitb4FHfH?usp=sharing>

