



Date/Day: 05 October 2024, Saturday

Module 2 of MITCON VALUE ADDED CERTIFICATE BASED COURSE “EQUIPPING STUDENTS FOR THE PHARMACEUTICAL INDUSTRY”

Title: Interpersonal Skills

Objective: To apprise B. Pharmacy students about the value of “Interpersonal Skills”, and the importance of developing social, professional and communication etiquette.

Program Outcome: PO1, PO2, PO5, PO6, PO8, PO11

Details of the Resource Person/Event:

This second module of the Value-Added Course by MITCON was organized in the college auditorium. The Curriculum Enrichment Committee headed by Dr. Anuradha V. Pai coordinated the event.

Resource Person: Mr. Abhijeet Gurjar for Module 2 by MITCON

Designation: Medical Quality Governance Manager

Company: Pfizer, associated with MITCON as an Industry Expert

Experience: 10+ years in Clinical Research Operations, Pharmacovigilance, and Quality

Participants Details:

Total no. of college students: 54

Total no of Faculty: 05

Summary of the Lecture/Activity:

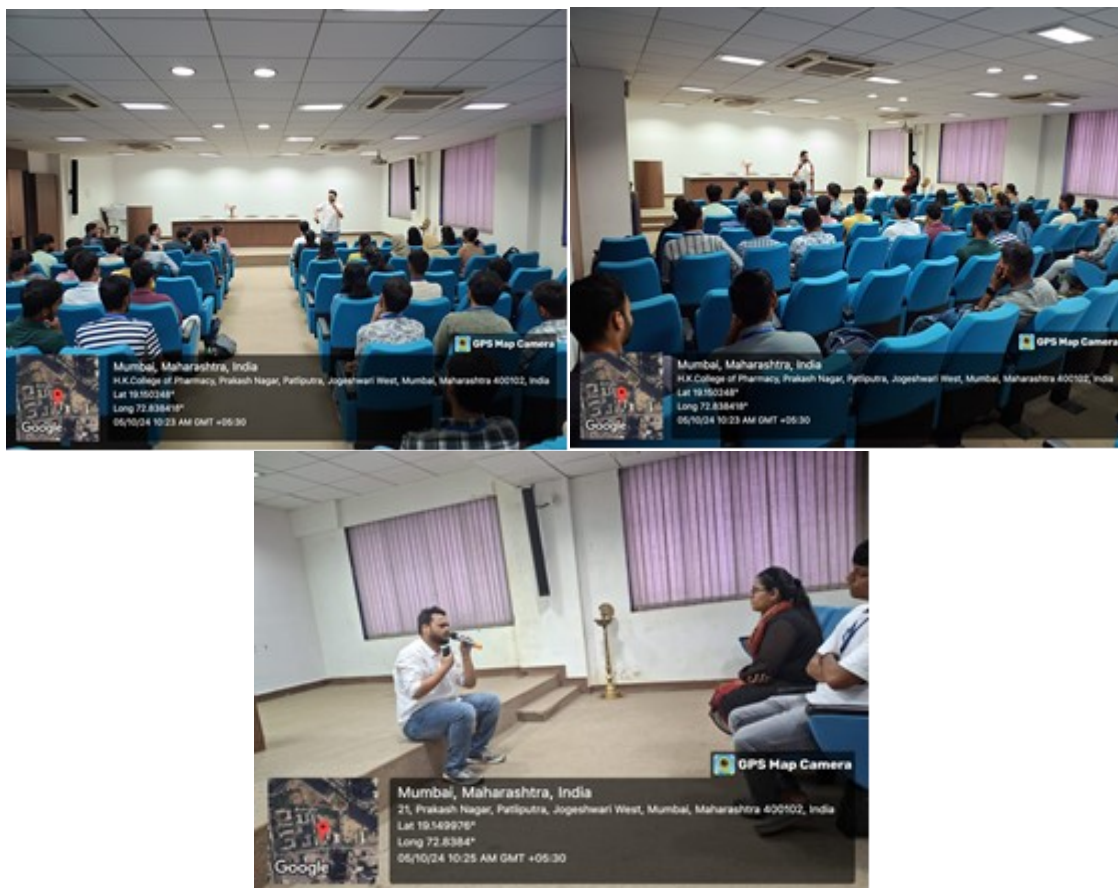
MITCON, Consultancy & Engineering Services Limited is an ISO 9001: 2015, NSDC (National Skill Development Corporation), LSSSDC (Life Sciences Sector Skill Development Council) certified, DSIR (Dept of Scientific & Industrial Research recognized company sponsored by the Department of Science and Technology under Skill India Initiative. MITCON and H. K. College of Pharmacy signed an MoU on 24 Aug 2024 under which resource persons from the company will train B. Pharmacy students for a Value-Added Course to equip them for the health care industry.

Under this MoU, the Second module of the Value-Added Course titled “Interpersonal Skills” for Second, Third, and Final year B. Pharm Students was conducted on 05th Oct 2024. This program's goal was to provide students with an overview of the interpersonal skills—such as excellent verbal and written communication, active listening, and presenting skills—that are necessary to

thrive in the pharmaceutical industry. The certificate programs and application software that are accessible for improving and improvising professional communication and scientific writing skills were explained to the students. Additionally, students received guidance on the value of cooperation and dispute resolution as critical teamwork abilities. To further illustrate the need of motivation, leadership, and initiative, a role-playing exercise was additionally conducted. Professional etiquette skills, including networking, workplace ethics, and preserving professionalism in various settings (hospital, industry, and patients in clinical research), were also taught to the students.

Students found the program useful for the advancement of their career post-B Pharmacy program.

Brochure/Photo Gallery:



Key Outcome of the Lecture/Activity:

The program aimed to teach students interpersonal skills, certificate programs, and software for improving communication and scientific writing in the pharmaceutical industry. The importance of cooperation, dispute resolution, and teamwork was highlighted. Professional etiquette, networking, and ethics in various settings was emphasized.

Link for social media:

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| Linked In: | https://www.linkedin.com/posts/h-k-college-of-pharmacy-mumbai-303524222_the-curriculum-enrichment-committee-of-hk-activity-7256533005404409856-saAg?utm_source=share&utm_medium=member_desktop |
| Facebook: | https://www.facebook.com/photo/?fbid=1000585935414382&set=a.470185965121051 |
| Instagram: | https://www.instagram.com/p/DBp9SGmoJM7/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA== |

Dr Anuradha V Pai

Dr. Ramya

Ms. Saba Khan

Ms. Nida Sheikh

Dr. Archana Upadhya

Event Coordinator/s

Dr. Anagha Raut

IQAC Coordinator

Dr. Tushar Lokhande

Principal

