

Date/Day: 07.12.2024, Saturday

AIDS Awareness Campaign

Objective:

- To provide clear, accurate information about HIV (Human Immunodeficiency Virus), the nature of its transmission and its impact on health.
- To help people understand that HIV infections are preventable, and AIDS (Acquired Immuno Deficiency Syndrome) is manageable with the right interventions.
- To challenge misconceptions and reduce the societal stigma attached to AIDS and those living with it.

Program Outcome: PO8, PO11

Details of the Resource person/Event:

Extension and Outreach Committee organized an AIDS awareness campaign in collaboration with Department of Lifelong Learning and Extension (DLLE).

Participant details:

Total no. of college students: 17

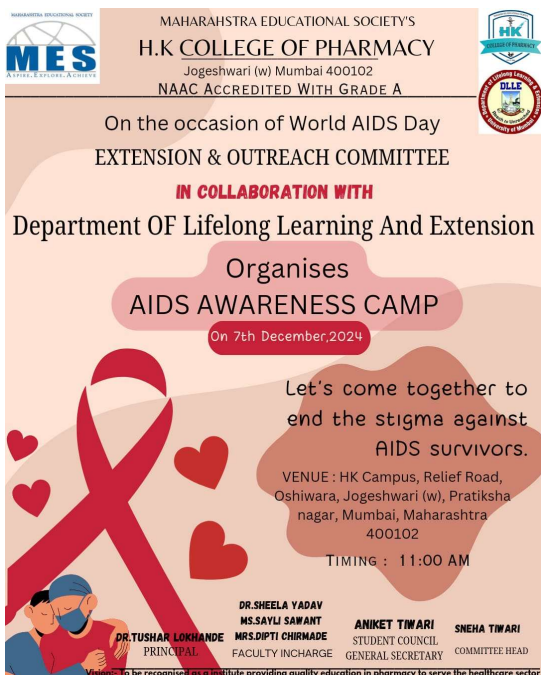
Total no of Faculty: 02

Summary of the Lecture/Activity:

World AIDS Day is observed annually on 1st December to raise awareness about the global HIV/AIDS epidemic, show solidarity with those living with AIDS, and honor those who have passed away due to AIDS-related complications. To spread awareness among the students, Extension and Outreach Committee of MES's H.K. College of Pharmacy, in collaboration with Department of Lifelong Learning and Extension (DLLE) organized an AIDS awareness campaign on 7th December 2024, Saturday.

The students of Third Year B. Pharmacy performed a Street play to promote safe practices, reduce stigma and discrimination, and encourage people to get tested for HIV. Through engaging, interactive performances, the play aimed to foster a deeper understanding of the disease and inspired people to take preventive action in their lives.

Brochure/Photo Gallery:



MAHARASHTRA EDUCATIONAL SOCIETY'S
H. K. COLLEGE OF PHARMACY
 Jogeshwari (w) Mumbai 400102
 NAAC ACCREDITED WITH GRADE A

On the occasion of World AIDS Day
 EXTENSION & OUTREACH COMMITTEE

IN COLLABORATION WITH
 Department OF Lifelong Learning And Extension
 Organises
AIDS AWARENESS CAMP
 On 7th December, 2024

Let's come together to
 end the stigma against
 AIDS survivors.

VENUE : HK Campus, Relief Road,
 Oshiwara, Jogeshwari (w), Pratiksha
 nagar, Mumbai, Maharashtra
 400102

TIMING : 11:00 AM

DR. SHEELA YADAV
 MS. SAYLI SAWANT
 DR. TUSHAR LOKHANDE
 PRINCIPAL
 FACULTY IN CHARGE

ANIKET TIWARI
 STUDENT COUNCIL
 GENERAL SECRETARY

SNEHA TIWARI
 COMMITTEE HEAD

Vision: To be recognised as an institute providing quality education in pharmacy to serve the healthcare sector



Key Outcomes of the Lecture/ Activity:

- Students were able to gain clear, accurate information about the nature of HIV transmission (e.g., through unprotected sex, sharing needles, or from mother to child) and how it can be prevented.
- The campaign was able to help break down harmful myths and misconceptions about HIV, such as the belief that it only infects certain groups.

Link for social media:

LinkedIn:	https://www.linkedin.com/posts/h-k-college-of-pharmacy-mumbai-303524222_on-7th-december-2024-extension-and-outreach-activity-7283351870176153600-zQ2P?utm_source=share&utm_medium=member_desktop
Facebook:	https://www.facebook.com/photo/?fbid=1054227306716911&set=a.470185965121051
Instagram	https://www.instagram.com/p/DEohLXioEhH/?utm_source=ig_web_copy_link&igsh=MzRlODBiNWFlZA==

Mrs. Dipti Chirmade

Ms. Sayli Sawant

Event Coordinator

Dr. Anagha Raut

IQAC Coordinator

Dr. Tushar Lokhande

Principal

