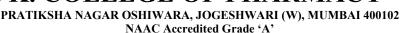


MAHARASHTRA EDUCATIONAL SOCIETY'S

H. K. COLLEGE OF PHARMACY





Date/Day: 25.09.2024, Wednesday

Health Awareness Campaign on Occasion of World Pharmacists Day

Objective:

- To raise awareness in the general public about the vital role played by pharmacists in the health care industry.
- To raise awareness in the general public on the threat of "Diabetes Type II" a lifestyle disease.
- To raise awareness in the general public on "Drug Abuse" and the need to restrict unsupervised intake of medicines.

Program Outcome: PO6, PO8, PO9, PO11

Details of the Event: The awareness campaign was conducted by MES's H. K. College of Pharmacy's Department of Lifelong Learning and Extension (DLLE) committee at Andheri Railway Station.

Participants Details:

Total no. of college students: 15

Total no of Faculty: 03

Summary of the Activity:

The students and faculty of MES's H.K. College of Pharmacy conducted a campaign at Andheri railway station to educate the public on the vital role pharmacists play in the Indian healthcare industry. Through slogans and vibrant posters, students effectively communicated the implications of developing "Diabetes Type-II", a disease developed due to sedentary and undisciplined lifestyle choices. They also advocated against "Drug Abuse" and emphasized that medications are to be consumed strictly under the supervision/prescription of a registered medical practitioner.

The posters & banners made the campaign informative and its objectives were easily comprehended by the people. Positive feedback from the public was received, as the people were familiarized with the consequences of developing "Diabetes Type II" and the dangers of "Drug Abuse".



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PRATIKSHA NAGAR OSHIWARA, JOGESHWARI (W), MUMBAI 400102 NAAC Accredited Grade 'A'

Brochure/Photo Gallery:











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Key Outcome of the Activity:

- The organizing students of H.K. College of Pharmacy developed a strong sense of responsibility towards society through this activity.
- The organizing students of H.K. College of Pharmacy honed their effective communication skills.
- Awareness was raised in a section of the population on the growing threat of "Diabetes Type II" and the need to restrict "Drug Abuse".

Link for social media:

LinkedIn	https://www.linkedin.com/posts/h-k-college-of-pharmacy-mumbai-303524222_hk-college-of-pharmacy-celebrated-world-activity-7248948170154557442-UtSq?utm_source=share&utm_medium=member_desktop
Facebook	https://www.facebook.com/photo/?fbid=983916480414661&set=a.470185965121 051
Instagram	https://www.instagram.com/p/DA0EMQ2IPOD/?utm_source=ig_web_copy_link &igsh=MzRlODBiNWFlZA==

Mrs. Dipti Chirmade

Ms. Sayli Sawant Sewar

Mr. Prathmesh Kothawade

Dr. Anagha Raut

Dr. Tushar Lokhande

Committee Incharge/ Event

Coordinators

IQAC Coordinator

Principal