

Date/Day: 6th August 2025/Wednesday

Title: 'Introduction to Financial Markets and Cyber Security Awareness'.

Objectives:

By combining financial literacy with cybersecurity, the lecture aimed to create well-informed individuals that can confidently navigate financial markets while safeguarding their digital assets.

Program Outcome: PO1, PO2, PO3, PO8, PO9, PO11.

Resource Person: Ms. Mili Paul, SEBI SMART Trainer and Founder of MISE Edutech LLP, was the speaker for the event.

Participant Details:

Total no. of college students: **50**

Total no. of Teachers: **5**

Summary of the activity:

The Department of Lifelong Learning and Extension (DLLE) at MES's H. K. College of Pharmacy successfully conducted a workshop titled '**Introduction to Financial Markets and Cyber Security Awareness**' on 6th August, 2025, at 10.00 am in the Auditorium. The session was designed to enhance participants' understanding of financial systems and promote safe practices in the digital financial landscape.

Session Highlights

Financial Markets

The speaker provided a comprehensive overview of financial markets, emphasizing their impact on personal finance and the economy. Key topics included:

- Structure and types of financial markets.
- Roles of regulatory bodies such as **SEBI, RBI**, stock exchanges, and brokers.
- Core financial instruments like stocks, bonds, and mutual funds.
- Risk-return dynamics and investment strategies.

Cyber Security Awareness

To address the growing concerns around digital threats, the session included:

- Real-world examples of financial scams and fraud.
- Best practices for secure online banking and investing.
- Techniques to safeguard sensitive personal and financial data.

Insurance Education

The concept of **insurance** was introduced as a vital tool for financial protection against unforeseen events. The speaker categorized insurance into **Life Insurance** and **General Insurance**, and explained various subtypes:

| Type | Subtypes & Examples | Purpose |
|----------------------|---|---|
| Life Insurance | Term Life, Whole Life, ULIPs, Endowment, Child Plans | Financial security for dependents |
| Health Insurance | Individual, Family Floater, Senior Citizen, Maternity | Covers medical expenses |
| Motor Insurance | Car, Two-wheeler, Commercial Vehicle | Protects against vehicle damage and liability |
| Travel Insurance | Domestic, International, Student | Covers travel-related risks |
| Property Insurance | Home, Fire, Theft | Protects physical assets |
| Commercial Insurance | Business, Liability, Marine | Safeguards business operations |

Inflation and Lifestyle Inflation

In the final segment, the speaker explained **inflation** as an unavoidable economic reality and introduced **lifestyle inflation** as a personal financial challenge. Participants learned:

- The difference between economic inflation and lifestyle-driven spending.
- The importance of disciplined financial habits.
- Strategies to protect purchasing power and build long-term wealth.

Photo Gallery:



Maharashtra Educational Society's
H. K. COLLEGE OF PHARMACY
 Jogeshwari (W), Mumbai 400102
 NAAC Accredited With Grade A

Department of Lifelong Learning & Extension
 Organizes

Workshop on
'Introduction to Financial Markets
and Cyber Security Awareness'

Speaker: Ms. Mili Paul, SEBI Trainer

"Smart Moves, Smart Profits"

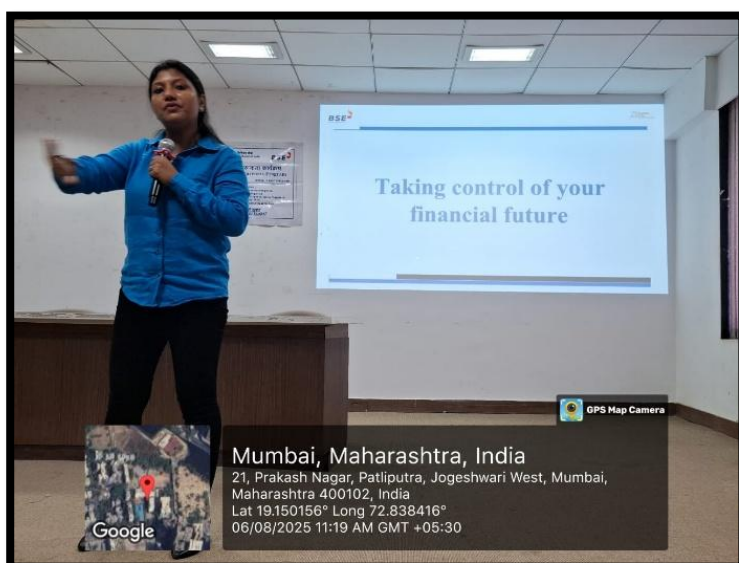
Date: 6th August 2025, Wednesday
Time: 11:00 to 12:00 pm
Venue: HKCP Auditorium

Ms. Dipti Chirmade
 Ms. Sayli Sawant
 Mrs. Vaishali Patel
 Faculty Co-ordinator

Ms. Sayli Sawant
 Mr. Mohan Gupta
 Student Managers

Dr. Tushar Lokhande
 Principal

VISION: To be recognized as an institution providing quality education in pharmacy to serve the healthcare sector.






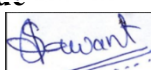
Outcome of activity:

- Participants gained a clear understanding of various financial markets and instruments.
- Students learned how financial markets influence both personal finance and the national economy.
- The session enhanced awareness of cyber threats and safe digital practices.
- Learners understood the importance and structure of different types of insurance.
- Attendees left with a holistic view of financial systems and strategies to protect themselves in a digital financial landscape.

Link for social media:

| | |
|-------------------|---|
| LinkedIn: | https://www.linkedin.com/posts/h-k-college-of-pharmacy-mumbai-303524222_the-department-of-lifelong-learning-and-extension-activity-7361444709279444993-s5Ux?utm_source=share&utm_medium=member_desktop&rcm=ACoAADf2WrMBUFgAeZVznddoMfc3VtpDnyqdS4Y |
| Facebook: | https://www.facebook.com/photo/?fbid=1228093469330293&set=a.470185965121051 |
| Instagram: | https://www.instagram.com/p/DNTZTOwIqK9/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA== |

Mrs. Dipti Chirmac
Ms. Sayli Sawant

Dr. Archana Upadhya
IQAC Co-ordinator



Dr. Tushar Lokhande
Principal